

1 June 2021

## Roots continues to achieve strong sales growth

### Highlights:

- **2021 year to date sales orders of A\$163,000 – highlights an 662% increase on the prior corresponding period (H1 CY2020: A\$21,000)**
- **Sales growth attributed to pilot trial in Israel, repeat purchase orders from existing customers and international expansion initiatives**
- **Business development pipeline building strongly – a number of sectors have been earmarked for near term expansion**
- **Continued ease in international travel restrictions will allow for upward trajectory to continue**

**Roots Sustainable Agricultural Technologies Limited (ASX: ROO, “Roots” or “the Company”)** is pleased to provide the following update to shareholders on recent sales growth achieved during CY2021.

Total customer orders from sales of the Company’s Root Zone Temperature Optimisation (RZTO) technology and heat exchange solution is currently A\$164,000 for CY2021. This highlights a 662% increase on the prior corresponding period (H1 CY2020: A\$21,000) and a 100% uplift on H2 CY2020 (H2 CY2020: A\$81,000).

The upwards trajectory in customer orders has been underpinned by a number of pilot trials in Israel, repeat orders from existing customers and new sales in international markets including Puerto Rico (refer ASX announcement: 18 March 2021).

Pleasingly, the recent sales were achieved in a difficult operating environment, brought on by the effects of COVID-19 and the outbreak of recent hostilities. Despite this, Roots has continued to expand its business development pipeline and anticipates that revenue will continue to grow across the remainder of CY2021 and beyond.

The Company has a number of marketing initiatives planned including exhibitions at large conventions, potential partnership agreements and additional pilot trial are expected to translate into sales in the coming months. Coupled with the ease in international travel restrictions, Roots remains very well placed to continue growth across its core business.

### Comment:

**Roots Executive Chairman and CEO, Boaz Wachtel said:** *“Despite the challenging backdrop of COVID-19, Roots has managed to achieve strong sales growth across its customer base and as restrictions around international travel continue to ease, the Company expects this trend to continue.”*

*“Food security remains a major international issue and our RZTO technology has shown considerable advantages including shortening grow cycles, increase yield, energy savings and enhanced production security. To this end, we are very confident that growth will continue over the coming months.”*



-ENDS-

**About Roots Sustainable Agricultural Technologies Ltd:**

Israeli-based, Roots Sustainable Agricultural Technologies Ltd. is developing and commercialising disruptive, modular, cutting-edge technologies to address critical problems faced by agriculture today, including management of plant's root zone temperatures and the shortage of water for irrigation.

Roots has developed proprietary know-how and patents to optimise performance, and reduce energy consumption to bring maximum benefit to farmers through their two-in-one root zone heating and cooling technology and off the grid irrigation by condensation technology.

Roots is a graduate company of the Office of the Israeli Chief Scientist Technological Incubator program.

More information [www.Rootssat.com](http://www.Rootssat.com)

**About Root Zone Temperature Optimization (RZTO)**

Root Zone Temperature Optimization (RZTO) optimises plant physiology for increased growth, productivity and quality by stabilising the plant's root zone temperature. Using Ground source heat exchange (GSHE) installations either alone, or in combination with heat pumps, or with heat pumps alone, ROOTS is able to provide accurate range of root zone temperatures for farmer and the plants to obtain the multiple benefits.

This significantly increases yields, increases growing cycle planting options, improves quality, mitigates extreme heat and cold stress while significantly reducing energy consumption by stabilising and optimising the ROOTS zone temperature.

**Corporate Enquiries:**

EverBlu Capital

E: [info@everblucapital.com](mailto:info@everblucapital.com)

P: +61 2 8249 0000

**Released through:** Henry Jordan, Six Degrees Investor Relations, +61 (0) 431 271 538

*This announcement was authorised to be given to the ASX by the Board of Roots Sustainable Agricultural Technologies Limited.*

**Forward looking statements**

This announcement contains forward-looking statements with respect to ROOTS and its respective operations, strategy, investments, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations.

The actual results and performance of ROOTS could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Some important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition and government regulation.

The cautionary statements qualify all forward-looking statements attributable to ROOTS and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date of this announcement and ROOTS has no obligation to up-date such statements, except to the extent required by applicable laws.