ASX Announcement – 31 March 2021

ASX Release | ClearVue Technologies Limited (ASX: CPV)

Market Update: US Listing on OTC, New Website

31 March 2021: Smart building materials company ClearVue Technologies Limited (ASX:CPV) (***ClearVue*** or the ***Company***) is pleased to provide the following market update.

Highlights

- **ClearVue dual listing onto OTCQB® in the USA**
- **Digital Marketing Campaign & New Website to go live early April**
- **Murdoch University Greenhouse – opening in mid-April**
- **ATCO Mining Hut – works finished, trial started**

ClearVue OTCQB® Dual Listing Progressing in the US

The Company has made and continues to make substantial progress in the United States of America, and it is clear that the US is a very important market and a key focus of our sales and marketing activities (see: Appendix 4C and Quarterly Update of 29 January 2021 (the 'Quarterly')).

In line with its marketing and awareness activities currently being undertaken in the US, the company has started to see corresponding investment interest in the US market being driven through the OTC Markets' Pink® market under stock ticker OTC: CVUEF.

In response to this investment interest, and to simplify the investment process for potential US investors wanting to trade in ClearVue's shares listed on the ASX, the Company is pleased to announce that it is in the process of undertaking a secondary listing onto the OTCQB® market in the US. A key advantage to North American investors is that they will be able to trade and settle in US Dollars during normal US trading hours.

ClearVue is seeking the OTCQB listing to provide current and potential North American investors with appropriate accessibility and liquidity to invest in the Company. The listing will provide ClearVue access to one of the largest investment markets in the world at nominal cost, with no additional compliance requirements, compared to other major US exchanges.

The Company's primary listing will continue to be the Australian Securities Exchange (ASX), with its shares secondary listed on the Frankfurt exchange in Germany (current), and once the proposed listing is completed, on the OTCQB® Market in New York in the United States; Europe and the US both being the largest customer geographies for the Company. Once listed the OTC ticker CVUEF will continue to be used.

The OTCQB® market has stringent financial reporting standards and strong corporate governance requirements, both of which will be satisfied through the Company's ongoing compliance with the ASX listing rules.

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ClearVue expects the OTC listing to be a positive development for existing shareholders by enabling North American investors to participate in the ClearVue story whilst allowing peer comparisons to be made to US listed and US venture backed competitors operating in the building and window integrated photovoltaics and smart façade sectors.

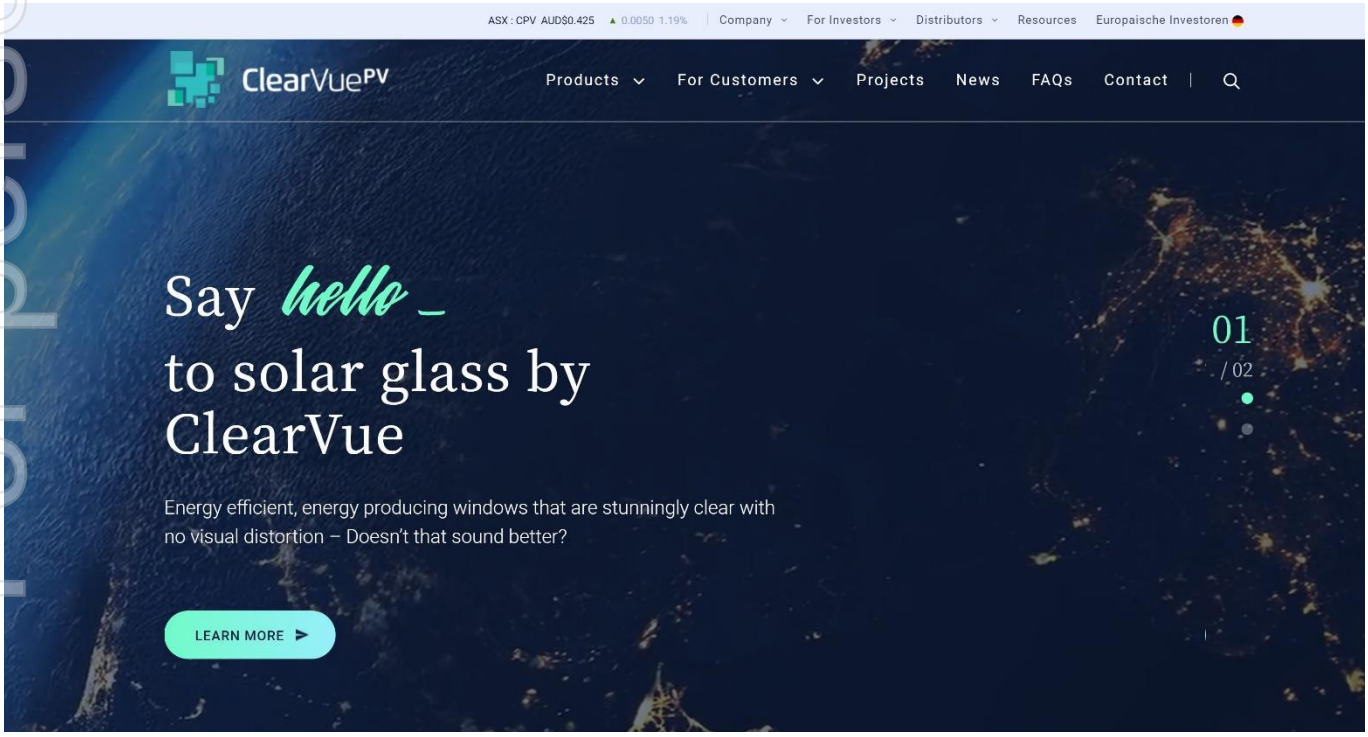
The Company anticipates the listing to be completed within the coming month. More information will be provided to shareholders and the market at or prior to the listing.

Digital Marketing Campaign & New Sales Focussed Website

As previously announced, the Company's marketing and sales efforts have over the last 8 months focussed on its key markets of the US and Europe. In the context of the COVID-19 pandemic sales and marketing efforts have also necessarily switched to online activities.

Further to the Company's Quarterly and earlier announcements including its Investor Presentation of 14 August 2020 and Annual Report the Company is pleased to announce that its new sales and web traffic aligned website has now been developed by leading creative and digital agency Firefly360 (www.firefly360.com.au) and will launch in the first week of April 2021.

Contemporaneous with the launch of the Company's new website the Company has also worked with Firefly360 to develop a new digital marketing campaign that is focussed on raising awareness of the ClearVue product generally, but is also highly targeted at key construction decision makers such as architects, façade engineers and sustainability engineers and specialists within targeted countries and regions of the US and Europe.



Screenshot of homepage of ClearVuePv.com.

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CRC-P Funded Greenhouse – Murdoch University

Further to the Company's previous updates, the Company is pleased to confirm completion of the greenhouse building works with final fit off and connections currently being completed. It is expected that the ClearVue world first solar research greenhouse will be officially opened mid-April with plant science trials to commence immediately thereafter.



ClearVue's Solar Research Greenhouse at Murdoch University - PV triple glazing installed onto rooms 2,3 and 4 of ClearVue's solar research greenhouse at Murdoch University, Western Australia. Room 1 –a trial 'control' room (far left) showing single pane glazing only.

Murdoch University / ATCO Mining Hut ('Donga') Trial

Further to the Company's Market Update Announcement of 25 February 2021 the Company is pleased to confirm that building works for the mining hut trial have been completed and that data collection for the trial has now commenced.

As previously announced the research project is a collaboration with Murdoch University researchers in the Discipline of Engineering & Energy and several local industry participants including mining huts supplier ATCO (see: https://www.atco.com/en-au/for-business/modular-structures.html) and existing ClearVue collaboration partner Mirreco (www.mirreco.com).

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Interior of the ATCO mining hut retrofitted with ClearVue PV IGUs and Mirreco's Hemp panel insulation – view is through the installed IGU panels.

Authorised by the Board of ClearVue Technologies Limited.

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About OTC Markets and the OTCQB Market

OTC Markets Group Inc. (OTCMKTS:OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for over 10,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, OTC Markets connect a diverse network of broker-dealers that provide liquidity and execution services. OTC Markets enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

OTC Link ATS and OTC Link ECN are operated by OTC Link LLC, member FINRA/SIPC and SEC regulated ATS.

There are currently more than 10,500 securities traded on the OTC Markets with approximately US$375 billion annual volume, of which approximately 1,000 securities trading on the OTCQB Venture Market with over US$40 billion total market capitalisation.

To learn more visit: www.otcmarkets.com

About ClearVue Technologies Limited

ClearVue Technologies Limited (ASX: CPV) is an Australian technology company that operates in the Building Integrated Photovoltaic (BPIV) sector which involves the integration of solar technology into building surfaces, specifically glass and building façades, to provide renewable energy. ClearVue has developed advanced glass technology that aims to preserve glass transparency to maintain building aesthetics whilst generating electricity.

ClearVue's electricity generating glazing technology is strategically positioned to compliment and make more compelling, the increased use of energy-efficient windows now being regulated in response to global climate change and energy efficiency goals.

Solar PV cells are incorporated around the edges of an Insulated Glass Unit (IGU) used in windows and the lamination interlayer between the glass in the IGU incorporates ClearVue's patented proprietary nano and micro particles, as well as its spectrally selective coating on the rear external surface of the IGU.

ClearVue's window technology has application for use in the building and construction and agricultural industries (amongst others).

ClearVue has worked closely with leading experts from the Electron Science Research Institute, Edith Cowan University (ECU) in Perth, Western Australia to develop the technology.

To learn more please visit: www.clearvuepv.com

Forward Looking Statements

Statements contained in this release, particularly those regarding possible or assumed future performance, revenue, costs, dividends, production levels or rates, prices or potential growth of ClearVue Technologies Limited, are, or may be, forward looking statements. Such statements relate to future events and expectations and, as such, involve known and unknown risks and uncertainties. Actual results and developments may differ materially from those expressed or implied by these forward-looking statements depending on a variety of factors.

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