jaxsta

ASX ANNOUNCEMENT

Jaxsta Signs Publisher Data Deal with Kobalt Music

Sydney, Australia, 2 March 2021: Jaxsta Limited ACN 106 513 580 (**Jaxsta** or the **Company**, ASX: JXT) the world's largest dedicated database of official music credits announces to the market that it has signed a Commercial Data Access Agreement with Kobalt Music to provide Jaxsta with its Publisher data to enhance Jaxsta's official music credits data information:

- The Publisher data is critical for the launch of Jaxsta's Works product in Jaxsta Pro.
- The agreement adds another set of data available to be licensed via Jaxsta's Data Solutions and Commercial API, the segment which has added two more paid deals to commence in April 2021 since the initial deal in January.
- Through this data agreement Kobalt is included in our revenue share for our Data Solutions and Commercial API products.
- Term of the agreement is two years with the option to renew.
- Kobalt Music Publishing roster includes: Finneas O'Connell (Billie Eilish), Beck, Childish Gambino, Dean Lewis, Diplo, Elvis Presley, Foo Fighters, Lorde, Max Martin, Sir Paul McCartney, Stevie Nicks, Trent Reznor and The Weeknd to name a few.

Jacqui Louez Schoorl stated: *"Adding and marrying Publisher data with existing Record Label data to provide a deduplicated and deep-linked set of credits creates a unique world of new data integration possibilities for API data agreements with potential commercial partners. This deduplicated data is part of our Works product within Jaxsta Pro which we will be releasing in the coming months."*

For further information please contact:

Authorisation & Additional Information:
This announcement was authorised by the Board of Directors of Jaxsta Limited

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ABOUT KOBALT MUSIC

Kobalt has prioritized creators from the start. Willard Ahdritz founded Kobalt in 2000 with a mission: Making the music industry more fair and rewarding for creators. He wanted to give artists, songwriters, musicians, labels and publishers the freedom and transparency they needed to build their careers.

Today, Kobalt does exactly that. Our music services combined with our innovative technology offer a viable alternative to the traditional industry model. We're trusted by some of the world's greatest artists, and we represent more than 40% of the top 100 songs and albums in the U.S. and U.K

www.kobaltmusic.com
https://www.kobaltmusic.com/roster

ABOUT JAXSTA

Jaxsta is the world's largest public-facing and most connected music credits database and technology. Partnered with the industry's leading major and independent record companies, as well as publishers, distributors, royalty agencies and industry associations, Jaxsta is the go-to authoritative source of official music credits information. The Company's core platform, Jaxsta.com, is a free and paid subscription service and provides B2B data-solutions for the music and related media industries. Jaxsta Pro[Beta], the Company's subscription service, harnesses the power of Jaxsta's data to help music industry professionals connect, save time, and advance their businesses and careers.

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