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26<sup>th</sup> February 2021

ASX Market Announcements Office  
ASX Limited

### **Change in Director's Interest**

Attached is an Appendix 3Y - Change of Director's Interests Notice in respect to changes in the relevant interest in the Company's securities held by Lovisa Holdings Limited's Managing Director, Mr Shane Fallscheer. Mr Fallscheer has completed the sale of 1,900,000 shares to balance his long-term financial position.

Following this he continues to control 2,240,000 shares, equivalent to 2.1% of the company's issued capital, as well as 4,520,431 unvested share options.

This announcement has been approved for release by:

A handwritten signature in dark grey ink, appearing to read 'Chris Lauder'.

Chris Lauder  
Company Secretary

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Lovisa Holdings Limited</b>
<b>ABN</b>	<b>34 602 304 503</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Shane Fallscheer
<b>Date of last notice</b>	23 November 2020

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Centerville Pty Ltd as Trustee for The Fallscheer Trust
<b>Date of change</b>	23 February 2021
<b>No. of securities held prior to change</b>	4,140,000 Fully Paid Ordinary Shares 2,564,103 Options (2019-2023) 956,328 Options (2020-2022) 1,000,000 Options (2021-2023)
<b>Class</b>	Fully Paid Ordinary Shares
<b>Number acquired</b>	Nil

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

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<b>Number disposed</b>	1,900,000
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	1,900,000 ordinary shares at \$14.8337 per share
<b>No. of securities held after change</b>	2,240,000 Fully Paid Ordinary Shares 2,564,103 Options (2019-2023) 956,328 Options (2020-2022) 1,000,000 Options (2021-2023)
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	On-market trade

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

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+ See chapter 19 for defined terms.

**Part 3 – <sup>+</sup>Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<sup>+</sup> See chapter 19 for defined terms.

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