

ASX RELEASE 22 FEBRUARY 2021

# SOFTWARE RELEASE & BPSP / BPA TESTING UPDATE

Cirralto Limited (ASX: CRO, "Cirralto" or "the Company") is pleased to update the market on the implementation and testing of the MasterCard Business Payment Aggregator ("BPA") and the Visa Business Payment Solution Provider ("BPSP") agreements with Fiserv previously announced on 7 December 2020 and 14 December 2020.

In addition, the Company is pleased to announce the launch of MySpenda, the user interface of the Company's Spenda digital payment stack.

## **Key Highlights**

- Phase 1 BPSP / BSA Testing is completed with positive results.
- Phase 2 testing has now commenced and is expected to be completed by 1 March 2021.
- Commercial release will be confirmed in the week beginning 1 March 2021.
- V1 release of MySpenda brings together all the distinct Spenda modules into one dashboard that increases user experience, speeds up onboarding and enables the Company to fully engage the product's viral capabilities.
- MySpenda revolutionises bill presentation, removing manual data entry of credit card information, bank account details or customer reference numbers.
- The software ensures increased security, with the MySpenda user remaining in control of their payment details and never needing to provide these details to the businesses they trade with.
- MySpenda is integrated with small business accounting systems such as Xero, MYOB and Quickbooks Online, and ERP systems such as Microsoft Dynamics and SAP B1.

# **BPSP / BPA UPDATE**

On February 3rd the Company commenced live production testing of 'customer to supplier' payments utilising its newly established BPSP and BPA merchant services.

The Company has been processing production payments for the past fortnight with a specific focus on security, transaction value, general ledger integration and merchant funding speed. These initial tests have provided valuable insight and enabled the Company to resolve issues and refine the user experience ahead of commercial launch. These software changes resulted in a system update on the 17th of February.

Phase 2 testing has now commenced. These tests will place further focus on proving the impact of Reconciliation and Reporting enhancements that have been developed. It is expected that Phase 2 testing will be completed by the end of February and the Company can then start processing more production transactions for a wider customer set.

The Company will be in a position to announce its formal release plan once these tests are completed.

### **MYSPENDA PLATFORM**

Spenda is a feature-based payments product that integrates business processes that happen before and after the payment event adding value up and down the supply chain to consumers, retailers, wholesalers and manufacturers. The product delivers value with digital collaboration that removes the start / stop out of the quote to payment lifecycle, linking any buyer and seller together so they operate from one single version of the digital truth.

To support this vision, the planning and development of a user interface that allows customers to navigate between various business scenarios has been developed as part of the new MySpenda feature suite.

MySpenda, which is expected to be released in Q3 FY21, operates as a single portal that allows users to navigate between the functions of buying, selling, and

managing and collecting debt, while providing a fast, convenient and easy way to pay outstanding bills.

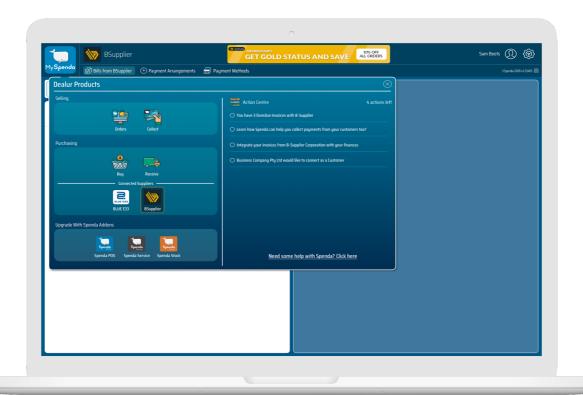


Figure 1: MySpenda Business interface

Using the interface (pictured above), businesses are able to navigate between their company view, 'My Company', and that of their 'Connected Suppliers'. In the 'My Company' view, businesses can manage various aspects of their operations including accounts receivables, procurement, sales orders and invoices, depending on the Spenda modules they have activated.

The 'Connected Suppliers' interface offers users the same functionality as SpendaCollect allowing businesses to view outstanding debt, make payments and enter into payment arrangements to improve their cash flow. Customers can set up and manage different payment methods for each of their suppliers, including linking bank accounts, enabling third party finance options and credit card tokenisation.

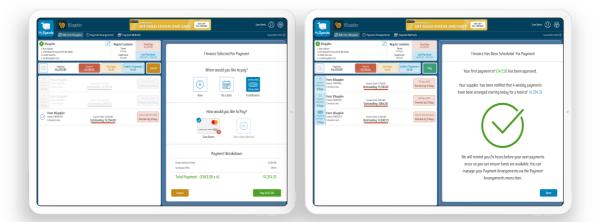


Figure 2: MySpenda payment screens

In a practical application of MySpenda, the 'My Company' view is suitable for a variety of end-users, suppliers, wholesalers and retailers. While the interface stays the same, the Spenda modules activated will vary depending on the need of the business. For suppliers and wholesalers, the MySpenda connected supplier view includes the ability to add branding, logo and banner advertisements to the MySpenda interface to retain brand consistency for buyers. This functionality is something our customers have requested and gives Spenda greater reach in being a procurement and debt recovery tool for businesses.

#### **IMPROVED BILL PRESENTMENT**

MySpenda gives businesses an integrated system which provides access for all of their payment and business management needs in one place. With the addition of the MySpenda user interface, businesses are now able to improve cash flow, address bad debts, manage stock more effectively and invoice customers quicker. MySpenda provides customers with:

- Better bill presentment options (choose to view and pay a single invoice or a selected batch of invoices in one place and toggle between their accounts receivables and accounts payable).
- Flexible payment options allowing customers to pay via credit card or bank transfer, and save the payment preference using tokenisation.

- Once the single invoice or selected batch of invoices have been paid, they are automatically entered into the connected business's accounting system.
- Reducing and helping eliminate human keying in errors as data is collected and integrated automatically across systems.
- Faster payment settlement.
- Lower payment processing fees (1% up to 75 cents for bank transfers and 1.5% with no cap on card payments).
- Additional saving to the business by reducing hidden costs, in the form of manual data entry/reconciliations and time spent on resolving keying in errors and mistakes

The Company's Managing Director, Adrian Floate, stated:

"What we are doing is unique in the market. We are creating software that focuses on and improves the buyer/seller relationship regardless of where this relationship sits.

Our software is truly universal in application to anyone who buys or sells goods. Whether that be a wholesaler or supplier who needs a solution to manage their accounts receivables, a retail owner who needs to keep track of what they owe and to who, or a consumer who wants a better experience engaging with their debtors, Spenda is the wheel that enables these transactions.

Furthermore, MySpenda sits on a foundation that puts the user first, no matter who that user is, and provides software designed to improve payment security, speed up transactions and keep money flowing through the economy."

#### **About Spenda**

Spenda delivers a fully integrated digital payment and business software solution that enables businesses to transform with fast, error-free digital efficiency. Its mission is to fundamentally change the way people do business by delivering digital tools that streamline business processes, and improve efficiency and payment

The Spenda solution includes real-time digital business payment services, debt

collection software, a dynamic POS and inventory management system, eCommerce and catalogue sharing, as well as service management solutions – all of which can seamlessly integrate into any existing accounting, financial or ERP management system.

The core engine can push and pull business data such as debtors, creditors, inventory and transactions (purchase orders, invoices, credit notes, etc.) in real-time or based on user-driven events. It allows businesses to do the job once, with no double data entry and removes manual, paper-based processes that are time-consuming and prime to errors.

Authorised by the Board of Directors.

- ENDS -



### **About Cirralto**

Cirralto Limited (ASX:CRO) is a transaction services business supplying industries with a broad range of B2B payment services, digital trading software and integrated solutions. Our goal is to convert eft payments to card payments utilising the BPSP engagement coupled with our payments collaboration framework. Our competitive advantages deliver customers end-to-end e-invoicing integration, rapid ordering, digital trust and automated reconciliation.

Cirralto supplies its customers a recipe of integrated software to create a vertical market standard operating environment (SOE) that enables the effective and seamless transfer of data from multiple, disparate software systems in one standardised technology solution, such as SpendaRetail. Cirralto has licensing agreements with third party software vendors that enable it to provide integrated SOE solutions to its customers.

For investors seeking information on the Company's activities that relate to marketing, customer events and other acknowledgement of customer activities, this information will be posted to the Company's news section of the website and on social media channels with the handle #getSpenda, active on Twitter, LinkedIn, Instagram and FaceBook.

For more information, see https://www.cirralto.com.au/

## **Investor Enquiries**

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