

**Form 604
Corporations Act 2001
Section 671B**

Notice of Change of Interests of Substantial Holder

To: **LOVISA HOLDINGS LIMITED**

ACN/ARSN:

1. Details of substantial holder (1)

Name: FIL Limited and the entities listed in Annexure A ("FIL")
ACN/ARSN (if applicable)

There was a change in the interests of the substantial holder on	27 January 2021
The previous notice was given to the company on	16 November 2020
The previous notice was dated	16 November 2020

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of Securities (4)	Previous Notice Person's votes	Previous Notice Voting Power (5)	Present Notice Person's votes	Present Notice Voting Power (5)
COMMON STOCK	6,585,528	6.13%	5,486,952	5.11%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of Change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
				COMMON STOCK	COMMON STOCK
11/13/2020	FIL	SELL	11.2750 AUD	3,022	3,022
11/13/2020	FIL	SELL	11.2750 AUD	5,943	5,943
11/13/2020	FIL	SELL	11.2750 AUD	7,083	7,083
11/13/2020	FIL	SELL	11.2750 AUD	74,244	74,244
11/17/2020	FIL	SELL	11.4051 AUD	439	439
11/17/2020	FIL	SELL	11.4051 AUD	791	791
11/17/2020	FIL	SELL	11.4051 AUD	817	817
11/17/2020	FIL	SELL	11.4051 AUD	9,667	9,667
11/17/2020	FIL	SELL	11.6200 AUD	2,078	2,078
11/17/2020	FIL	SELL	11.6200 AUD	5,099	5,099
11/17/2020	FIL	SELL	11.6200 AUD	5,261	5,261

11/17/2020	FIL	SELL	11.6200 AUD	62,270	62,270
11/18/2020	FIL	SELL	11.2108 AUD	612	612
11/18/2020	FIL	SELL	11.2108 AUD	774	774
11/18/2020	FIL	SELL	11.2108 AUD	1,654	1,654
11/18/2020	FIL	SELL	11.2108 AUD	2,985	2,985
11/18/2020	FIL	SELL	11.2108 AUD	7,285	7,285
11/19/2020	FIL	SELL	11.1717 AUD	612	612
11/19/2020	FIL	SELL	11.1717 AUD	1,601	1,601
11/19/2020	FIL	SELL	11.1717 AUD	1,617	1,617
11/19/2020	FIL	SELL	11.1717 AUD	2,484	2,484
11/19/2020	FIL	SELL	11.1717 AUD	3,458	3,458
11/19/2020	FIL	SELL	11.1717 AUD	3,747	3,747
11/19/2020	FIL	SELL	11.1717 AUD	6,238	6,238
11/19/2020	FIL	SELL	11.1717 AUD	15,230	15,230
11/20/2020	FIL	SELL	11.0244 AUD	625	625
11/20/2020	FIL	SELL	11.0244 AUD	2,256	2,256
11/20/2020	FIL	SELL	11.0244 AUD	2,279	2,279
11/20/2020	FIL	SELL	11.0244 AUD	3,500	3,500
11/20/2020	FIL	SELL	11.0244 AUD	4,875	4,875
11/20/2020	FIL	SELL	11.0244 AUD	5,281	5,281
11/20/2020	FIL	SELL	11.0244 AUD	8,793	8,793
11/20/2020	FIL	SELL	11.0244 AUD	21,466	21,466
11/23/2020	FIL	SELL	10.8600 AUD	1,252	1,252
11/23/2020	FIL	SELL	10.8600 AUD	5,427	5,427
11/23/2020	FIL	SELL	10.8600 AUD	5,480	5,480
11/23/2020	FIL	SELL	10.8600 AUD	8,419	8,419
11/23/2020	FIL	SELL	10.8600 AUD	11,724	11,724
11/23/2020	FIL	SELL	10.8600 AUD	12,072	12,072
11/23/2020	FIL	SELL	10.8600 AUD	20,520	20,520
11/23/2020	FIL	SELL	10.8600 AUD	50,174	50,174
11/23/2020	FIL	SELL	10.9572 AUD	630	630
11/23/2020	FIL	SELL	10.9572 AUD	630	630
11/23/2020	FIL	SELL	10.9572 AUD	1,457	1,457
11/24/2020	FIL	SELL	11.2573 AUD	445	445
11/24/2020	FIL	SELL	11.2573 AUD	510	510
11/24/2020	FIL	SELL	11.2573 AUD	4,588	4,588
11/24/2020	FIL	SELL	11.3000 AUD	3,983	3,983
11/24/2020	FIL	SELL	11.3000 AUD	5,318	5,318
11/24/2020	FIL	SELL	11.3000 AUD	8,829	8,829
11/24/2020	FIL	SELL	11.3000 AUD	79,368	79,368
11/26/2020	FIL	SELL	10.3670 AUD	49,522	49,522
11/27/2020	FIL	SELL	10.4569 AUD	22,948	22,948
11/30/2020	FIL	SELL	10.4402 AUD	4,803	4,803
11/30/2020	FIL	SELL	10.4402 AUD	4,883	4,883
11/30/2020	FIL	SELL	10.4402 AUD	11,436	11,436
11/30/2020	FIL	SELL	10.4402 AUD	65,184	65,184
11/30/2020	FIL	SELL	10.4969 AUD	5,260	5,260
12/01/2020	FIL	BUY	10.4500 AUD	97,866	97,866
12/01/2020	FIL	BUY	10.4500 AUD	97,866	97,866
12/02/2020	FIL	SELL	10.9549 AUD	2,732	2,732
12/02/2020	FIL	SELL	10.9549 AUD	6,393	6,393

12/03/2020	FIL	SELL	11.4247 AUD	1,503	1,503
12/03/2020	FIL	SELL	11.4247 AUD	2,181	2,181
12/03/2020	FIL	SELL	11.4247 AUD	3,521	3,521
12/03/2020	FIL	SELL	11.4247 AUD	27,257	27,257
12/04/2020	FIL	SELL	11.1699 AUD	663	663
12/04/2020	FIL	SELL	11.1699 AUD	961	961
12/04/2020	FIL	SELL	11.1699 AUD	1,553	1,553
12/04/2020	FIL	SELL	11.1699 AUD	12,019	12,019
12/07/2020	FIL	SELL	11.0653 AUD	1,172	1,172
12/07/2020	FIL	SELL	11.0653 AUD	1,700	1,700
12/07/2020	FIL	SELL	11.0653 AUD	2,745	2,745
12/07/2020	FIL	SELL	11.0653 AUD	21,249	21,249
12/11/2020	FIL	SELL	10.7541 AUD	4,380	4,380
12/11/2020	FIL	SELL	10.7541 AUD	10,253	10,253
12/14/2020	FIL	SELL	10.9072 AUD	1,909	1,909
12/14/2020	FIL	SELL	10.9072 AUD	2,238	2,238
12/14/2020	FIL	SELL	10.9072 AUD	4,473	4,473
12/14/2020	FIL	SELL	10.9072 AUD	33,776	33,776
12/15/2020	FIL	SELL	10.7355 AUD	1,499	1,499
12/15/2020	FIL	SELL	10.7355 AUD	1,757	1,757
12/15/2020	FIL	SELL	10.7355 AUD	3,512	3,512
12/15/2020	FIL	SELL	10.7355 AUD	26,518	26,518
12/16/2020	FIL	SELL	10.9536 AUD	107	107
12/16/2020	FIL	SELL	10.9536 AUD	125	125
12/16/2020	FIL	SELL	10.9536 AUD	250	250
12/16/2020	FIL	SELL	10.9536 AUD	1,891	1,891
12/16/2020	FIL	SELL	11.3000 AUD	2,225	2,225
12/16/2020	FIL	SELL	11.3000 AUD	5,219	5,219
12/16/2020	FIL	SELL	11.3000 AUD	5,237	5,237
12/16/2020	FIL	SELL	11.3000 AUD	57,025	57,025
01/05/2021	FIL	SELL	11.1241 AUD	2,609	2,609
01/05/2021	FIL	SELL	11.1241 AUD	4,380	4,380
01/05/2021	FIL	SELL	11.1241 AUD	6,103	6,103
01/05/2021	FIL	SELL	11.1241 AUD	44,844	44,844
01/06/2021	FIL	SELL	11.0981 AUD	778	778
01/06/2021	FIL	SELL	11.0981 AUD	1,306	1,306
01/06/2021	FIL	SELL	11.0981 AUD	1,819	1,819
01/06/2021	FIL	SELL	11.0981 AUD	13,371	13,371
01/11/2021	FIL	SELL	11.4024 AUD	1,126	1,126
01/12/2021	FIL	SELL	11.2926 AUD	575	575
01/12/2021	FIL	SELL	11.2926 AUD	596	596
01/12/2021	FIL	SELL	11.2926 AUD	3,752	3,752
01/13/2021	FIL	SELL	10.8337 AUD	963	963
01/13/2021	FIL	SELL	10.8337 AUD	4,644	4,644
01/13/2021	FIL	SELL	10.8337 AUD	29,227	29,227
01/14/2021	FIL	SELL	10.8294 AUD	410	410
01/14/2021	FIL	SELL	10.8294 AUD	1,088	1,088
01/14/2021	FIL	SELL	10.8294 AUD	6,849	6,849
01/14/2021	FIL	SELL	10.9286 AUD	592	592
01/14/2021	FIL	SELL	10.9286 AUD	6,378	6,378
01/15/2021	FIL	SELL	10.5200 AUD	294	294

01/15/2021	FIL	SELL	10.5200 AUD	70,449	70,449
01/15/2021	FIL	SELL	10.6187 AUD	1,691	1,691
01/20/2021	FIL	SELL	10.5700 AUD	54,075	54,075
01/20/2021	FIL	SELL	10.6027 AUD	199	199
01/22/2021	FIL	SELL	10.8250 AUD	42,906	42,906
01/22/2021	FIL	SELL	10.9214 AUD	10,000	10,000
01/27/2021	FIL	SELL	11.0604 AUD	76,293	76,293
			Total Buys	195,732	195,732
			Total Sells	(1,294,308)	(1,294,308)
			Total Net Sells	(1,098,576)	(1,098,576)

4. Present Relevant Interest

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Refer to Annexure A

5. Changes in Association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

6. Addresses

The addresses of persons named in this form are as follows:

Refer to Annexure A



Sign Here _____

Dated: 29 January 2021

Jen Li

Head of Regulatory Reporting, Asia Pacific

Duly authorized under Powers of Attorney by and on behalf of FIL Limited

Annexure A

Investment Manager	Address	Custodian	Nature of Relevant Interest	Sum of Numerator Shares
FIL Investment Management (Australia) Limited	Level 11, 167 Macquarie Street, Sydney, NSW 2000, Australia	BROWN BROS HARRIMN LTD LUX (C)	Investment Discretion / Voting Power	776,378
		HSBC BANK PLC (C)		1,782,244
		NATIONAL ASTL BK MELBOURNE (S)		150,313

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		NORTHERN TRUST LONDON (C)	26,671
		STATE STREET LUXEMBOURG	249,017
FIL Investment Management (Hong Kong) Limited	Level 21, Two Pacific Place, 88 Queensway, Admiralty, Hong Kong	BROWN BROS HARRIMN LTD LUX (C)	1,436,220
		CLEARSTREAM BANKING SA LUX (C)	142,494
		LANDESBANK BADEN-WUERTEMBERG	226,692
FIL Investment Management (Singapore) Limited	8 Marina View, #35-06, Asia Square Tower 1, 018960, Singapore	NORTHERN TRUST LONDON (C)	195,732
FIL Responsible Entity (Australia) Limited	Level 11, 167 Macquarie Street, Sydney, NSW 2000, Australia	JP MORGAN, BOURNEMOUTH (C)	501,191
Grand Total			5,486,952