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### **UBI signs USA distribution deal.**

Universal Biosensors, Inc. (ASX:UBI) is pleased to announce that it has entered into a non-exclusive Distribution Agreement with Enartis Inc (“Enartis”) for the distribution of its wine testing device “Sentia” in the USA. The Distribution Agreement has no fixed term and there are standard renewal and termination options available to both parties.

John Sharman, CEO of UBI said “The launch of Sentia into the USA is a significant moment in the commercialisation of Sentia globally. Enartis is the USA’s largest and most influential supplier of specialist oenology (wine) products and has more than 7,000 customers. Enartis has spent months performing due diligence on Sentia in the USA including trialling the device in several wineries. This partnership is a great endorsement for the success of Sentia in the USA and more generally around the world.”

Mr Sharman said; “UBI’s first order of 1,000 Sentia devices arrived in our Rowville warehouse last week and we are preparing to ship Sentia product to the USA (and to our Australian partners) during January. We expect sales to commence immediately.”

Mr Sharman said; “UBI is excited by the prospect of selling Sentia in the USA and believe the future testing capability for Glucose, Fructose, Malic Acid, Acetic Acid and Total Acidity will add significant value to the winemaking industry.”

For further enquiries please refer to the Sentia website ([www.mysentia.com](http://www.mysentia.com)).

**End**

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***Announcement authorised by the Board of Directors of Universal Biosensors, Inc.***



Universal Biosensors

### **About Universal Biosensors**

Universal Biosensors, founded in 2001, specialises in the design and development of electrochemical cells (strips) used in conjunction with point of use devices that are used in various industries such as healthcare (point of care), food, drinks and agriculture. For additional information regarding Universal Biosensors, Inc., refer to: <http://www.universalbiosensors.com>.

### **About Enartis**

Enartis was founded in 2003 as part of the distinguished Essec Group, a fourth generation, family-owned company. The companies of Essec Group have been developing safe, high-performance products in the fields of inorganic chemistry and oenology for nearly a century. Enartis boasts a long tradition as being one of the leading international players in the industry for winemaking products, improving winery processes, and offering comprehensive technical support and customer service. The Enartis mission is to provide wineries worldwide with innovation and expertise through oenological products and technical support to improve both winery efficiencies and wine quality. The company's focus is providing innovative products to the global market to improve and enhance the quality of wine. Enartis products result in optimized efficiency and costs savings throughout the winemaking process. To date, Enartis has introduced more than 300 specialized products, including yeast, tannins, enzymes, fermentation nutrients, bacteria, stabilizers, and clarifying and fining agents. Enartis has an ongoing commitment to applied research and development by investing over 2 million euros every year to develop the latest innovative products, solutions and technical support. Enartis utilises the resources of its team, universities and numerous wineries around the world in a commitment to create new products to ensure that it can satisfy customers' requirements. Enartis has developed valuable synergies over the years with wine growers and producers in countries with strong winemaking traditions such as Italy, Spain, Portugal, Central Europe, USA, Argentina, Chile, Australia, New Zealand and South Africa.

### **Forward-Looking Statements**

The statements contained in this release that are not purely historical are forward-looking statements within the meaning of the US Securities Exchange Act of 1934. Forward-looking statements in this release include statements regarding our expectations, beliefs, hopes, intentions or strategies. All forward-looking statements included in this release are based upon information available to us as of the date hereof, and we assume no obligation to update any such forward-looking statement as a result of new information, future events or otherwise. Our actual results could differ materially from our current expectations. We cannot assure you when, if at all, the proposals outlined in this release will occur, and the terms of any such proposal are subject to change. Factors that could cause or contribute to such differences include, but are not limited to, factors and risks disclosed from time to time in reports filed with the SEC.