

## Aspermont lists on Frankfurt Stock Exchange

Aspermont (ASX:ASP), the market leader in B2B media for the global resource industries, is pleased to announce a share listing on the Frankfurt Stock Exchange (FSE) under the symbol 00W.

The Company anticipates that a secondary listing on the Frankfurt Stock Exchange will introduce Aspermont to new European investors and improve stock market liquidity.

Aspermont's primary listing will be maintained on the ASX, under the ticker ASP, and as the ASX is FSE approved, Aspermont was able to list on the Frankfurt Stock Exchange without issuing additional shares.

### Aspermont Managing Director Alex Kent said:

*"Over the last few years Aspermont has made significant progress as measured by all valuation metrics but this is not yet being recognised on the ASX share market.*

*The Aspermont board has considered several new initiatives for 2021 to address this anomaly.*

*Germany has a long established and diverse media sector, and the Frankfurt Stock Exchange represents a wide range of international mining and energy companies.*

*We believe that German investors place a value on the historical brand heritage, and we recognise Germany as a world leader in the application of technology to the media industry. By listing on Frankfurt, we will become more accessible to European investors with a bonus in that value investors will be able to make rational peer group comparisons with other global mediatech companies.*

*Aspermont will appoint new investor relations advisers in Germany to raise awareness of the Aspermont value proposition "*

### Listing Details

ISIN: AU000000ASP3 | WKN: A0NGFS | Symbol: 00W |

<https://www.boerse-frankfurt.de/equity/aspermont-ltd>

For further information please contact:

### Aspermont Limited

Alex Kent, Managing Director +44 207 216 6060

Tim Edwards, Company Secretary +61 8 6263 9100

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## About Aspermont

Aspermont is ASX listed with offices in Australia, UK, Brazil, North America, and the Philippines. Aspermont targets global media leadership in the Mining, Agriculture, Energy and Technology sectors.

Aspermont has invested heavily over 20 years to build a commercial model for B2B digital media distribution to provide high value content to a global subscriber base. Aspermont's B2B model is scalable as to new countries, new commodity sectors and in new languages.

Aspermont has increasingly become the dominant player in B2B media for the resources sector.

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