

14 December 2020

MIGGSTER achieves 50,000 paying subscribers

Highlights:

- MIGGSTER platform achieves 50,000 paying subscribers
- ~74% of the platform subscriptions sold are annual subscriptions
- MIGGSTER subscriptions continue to show strong daily growth

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), the operator of eSports and gaming technology, is pleased to advise that the MIGGSTER social gaming platform (“MIGGSTER”) has achieved 50,000 paying subscribers.

MIGGSTER Paying Subscriber Guarantee

Emerge previously announced its agreement with Tecnología de Impacto Múltiple SL (“TIM”) in which TIM guaranteed a minimum of 100,000 paying subscribers within 6 months of the launch of MIGGSTER (ASX: 10 September 2020). Subscriber numbers are currently more than 50% of this milestone.

MIGGSTER Subscriptions

The total number of MIGGSTER platform subscriptions sold (as on 13 December 2020) was 50,860 with the breakdown per type of package sold being:

- Annual Packages – 37,512
- Bi-annual Packages – 5,026
- Monthly Packages – 8,322

~74% of subscriptions sold to date are annual subscriptions. Emerge is encouraged by the strong growth of subscriptions and will continue to monitor and report on subscription numbers, platform usage and other key metrics as they transpire.

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EMERGE GAMING

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About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

About MIGGSTER

MIGGSTER, a revolutionary gaming and eSports community, leverages world class technology to deliver immersive gaming entertainment and social engagement to a global online network of gamers.

With MIGGSTER, the objective is to build the world's biggest online gaming community. The MIGGSTER products will deliver community tools including chat, friends and team functionality laying the foundation for gamer engagement in the online network. Entertaining content, including mobile games, AAA gaming titles, tournaments, rewards and live streaming to global audiences, will feed the online community's insatiable eSports and gaming appetite.

More information: view miggster.com

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