

## **LiveTiles Canva partnership deepens with launch of LiveTiles Employee Experience Academy**

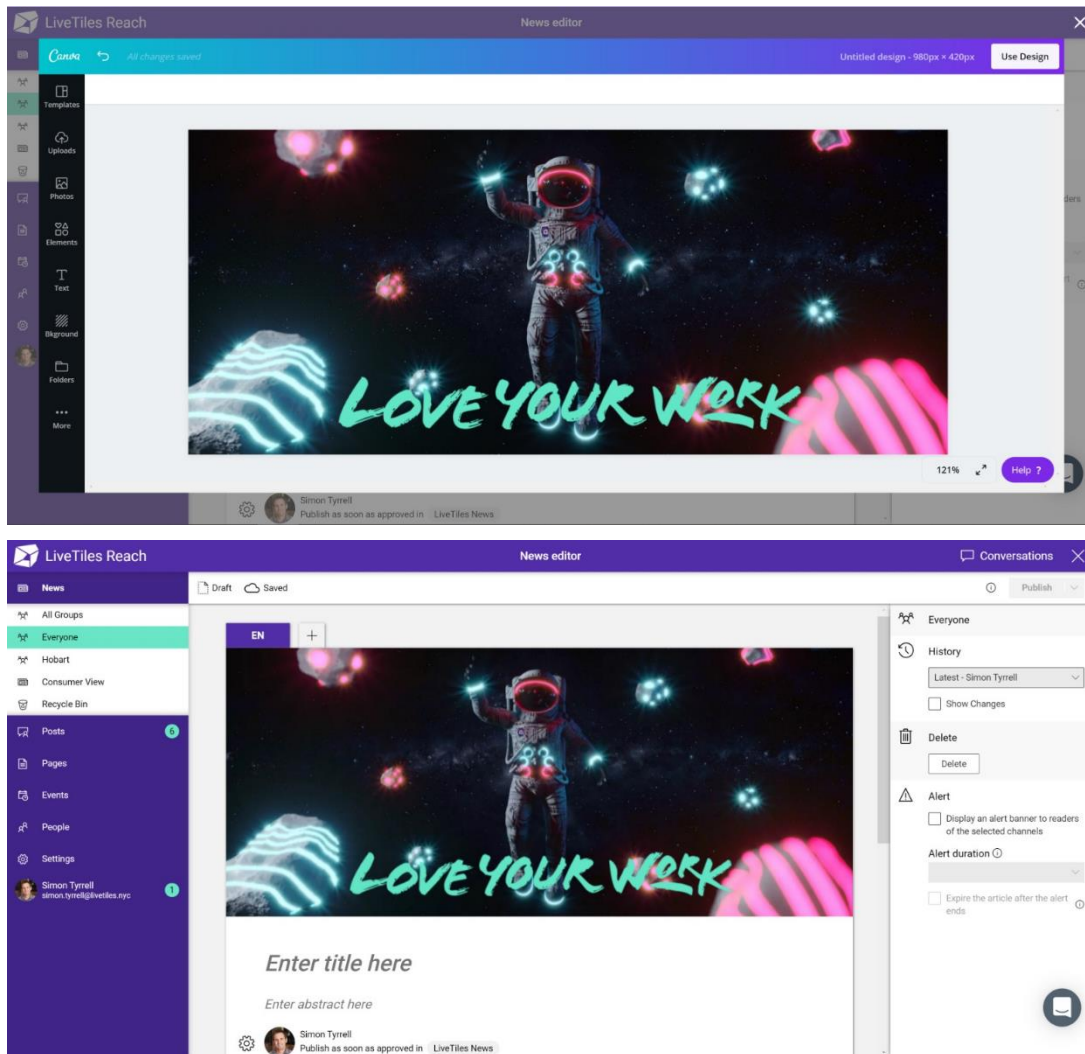
- LiveTiles to establish the LiveTiles Employee Experience Academy with Canva to create a central thought-leadership online resource targeting decision makers and influencers to learn about and act on modern employee engagement.
- The LiveTiles Employee Experience Academy strengthens the Company's strategy to target senior business decision makers within the market.
- The LiveTiles Employee Experience Academy will help drive new pipeline for LiveTiles.
- The LiveTiles Employee Experience Academy will also create cross-selling opportunities for the entire LiveTiles product suite.

**LiveTiles Limited (ASX:LVT) (LiveTiles or the Company)** is pleased to announce the launch of the LiveTiles Employee Experience Academy with Canva, the world's leader in empowering people to create compelling, data-rich visuals, following on from LiveTiles being recently accepted into the Canva Pro Affiliate Program. Canva has over 18 million users on their platform and has driven mass adoption very quickly across the globe.

Commencing in early 2021, the LiveTiles Employee Experience Academy with Canva will deliver current and prospective customers best practice content and demonstrable examples of how to enhance their digital workplaces and employee engagement initiatives. The platform will provide direct links into both LiveTiles and Canva integrated products and services that will enable customers to deliver immediate and optimised employee experiences.

As part of the academy, regular online events will be run for members, and these will be further enhanced by participation from our specialist partner network, such as human behaviour experts Human Link, which recently partnered for the launch of LiveTiles Vibe, a user engagement engine powered by artificial intelligence.

The LiveTiles Employee Experience Academy will strengthen its relationship with existing customers and open up a new pipeline of global company leaders looking to create modern and best practice Digital Workplace environments for their people. The LiveTiles Employee Experience Academy builds on the integration of Canva into the Company's core platform, which provides users with the ability to rapidly build graphic design elements within the Intelligent Workplace, without the need for any previous design experience.



**Examples of current integration of Canva in the LiveTiles Reach product**

LiveTiles is confident in its strategy to leverage The LiveTiles Employee Experience Academy to target human resources and corporate communication executives looking to enhance employee engagement within their digital workplaces, as well as C-level executives and leadership teams transforming their global organisations in the wake of COVID-19. It will also allow current users of each platform to become more familiar and connected to the products and capabilities of the other platform, creating a strong synergy between joint customer networks.

**LiveTiles Co-Founder and Chief Executive Officer Karl Redenbach said,** “The LiveTiles Employee Experience Academy with Canva will open up major opportunities for us within major global enterprise companies looking to revolutionise their digital workplaces by using the best available software from the proven world leaders in employee engagement. The Academy is more than just whitepapers. It is practical, hands-on, actionable resources that land users in our products so they can do something about engagement not just learn. We initiated the Canva partnership in early 2020 with some big plans, and I'm thrilled to see we're starting 2021 with that partnership growing strongly.”



This announcement has been authorised for release by the Board.

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**About LiveTiles:**

LiveTiles is the global leader in intranet and workplace technology software, creating and delivering solutions that drive digital transformation, productivity and employee communications in the modern workplace.

LiveTiles have operations spanning North America, Europe, Asia and Australia, and services over 1,000 Enterprise customers in over 30 countries. LiveTiles was named by The Australian Financial Review as Australia's fastest growing technology company in 2020 and by Forrester & Gartner as a leader in this space globally.