### \*wisr

## 2020

Annual General Meeting

CEO ADDRESS



## Key numbers.

#### Delivering on milestones, keeping promises.







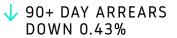
✓ BEST IN-CLASS NET 
PROMOTER SCORES

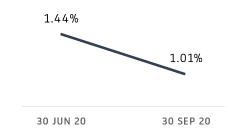






The Wisr Warehouse went live in H2FY20 – a game-changing business pivot for loan funding





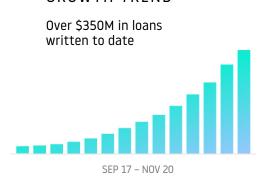
#### CONSISTENT QOQ GROWTH TREND

↑ WISR ECOSYSTEM

UP 193%

101.4K

Q1FY20



#### ✓ WELL CAPITALISED \$32.1M CASH AT 30 SEP 2020



### We've built a scalable business model that is....

#### **Purpose-led**

A vision to bring financial wellness to all Australians

OMNI-CHANNEL CUSTOMER REACH

Smarter, fairer, fully-digital products with market-leading customer experience

Australia's leading credit score comparison platform, utilising positive credit reporting data

Wisr App banking transaction data helps customers pay down debt, with any bank (or Wisr) faster

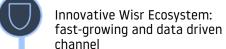
Financial literacy initiatives and innovative new features to leverage open banking regime

#### **Fast-growing**

New model already delivering a profitable operational outcome

Since Q1FY20. we've delivered:

- ↑ 358% Revenue Growth
- 132% Loan Originations
- 193% Ecosystem Growth



Consumer marketing (B2C)

Broker channel (B2B)

Strategic partnerships (B2B and B2C)

CUSTOMER DATA POWERS INTELLIGENT CREDIT ENGINE

#### **Efficient**

Market-leading proprietary tech platform backed by great customer service

Automated business engine

Unique Wisr Ecosystem channel delivering market-leading



September launch of new secured product expands reach to \$33B<sup>2</sup> market opportunity

Huge opportunities to scale from small but growing share of the \$120B consumer

opportunities ahead

New product launch taking advantage of

with massive

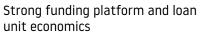
sizeable market opportunity

finance market1



Innovation and growth in Wisr Ecosystem to deliver financial wellness to more Australians







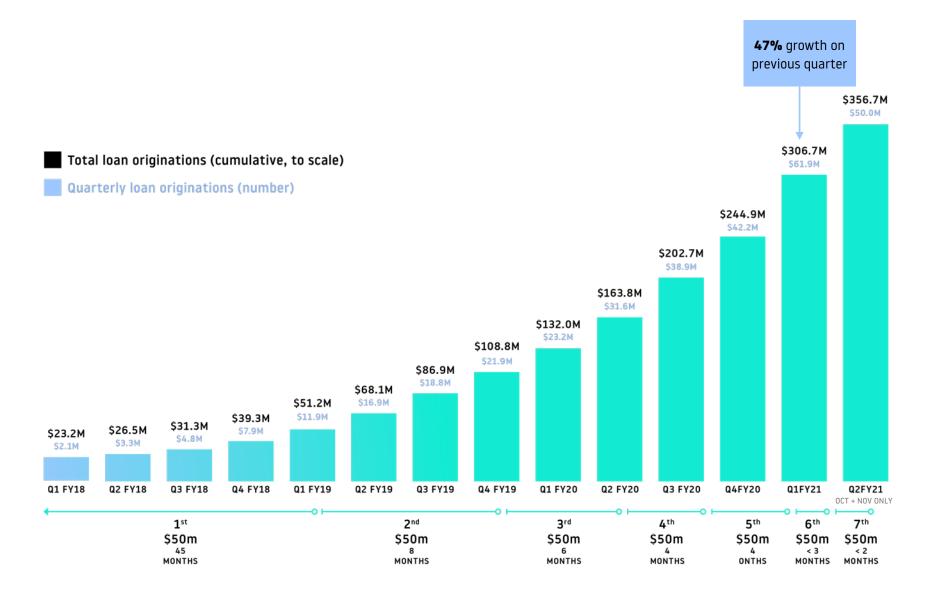
economics



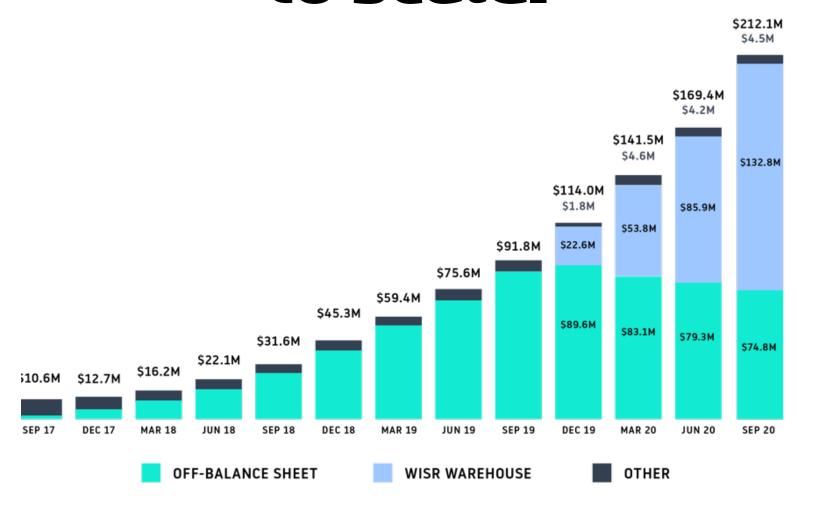
Source: <sup>1</sup>Equifax Credit Pulse 2019 (published August 2019), RBA, APRA

2 Includes consumer and commercial lending segments. ABS 5601.0 LTM to Dec-19, and ABS 5671.0 LTM to Nov-18; ABS discontinued ABS 5671.0 in Nov-18.

## Strong growth to start Q2FY21.



## Wisr Warehouse beginning to scale.



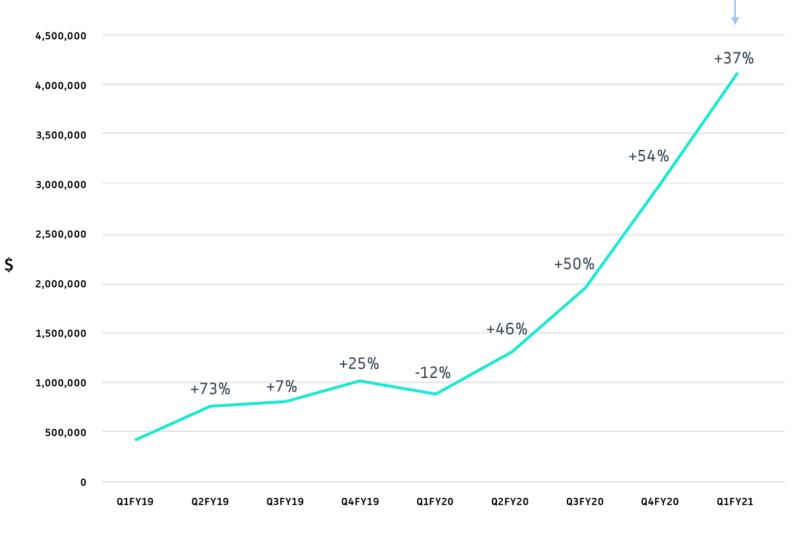
## Strong revenue growth.

Key turning point reached<sup>1</sup>.

- 37% revenue growth in Q1FY21 vs Q4FY20
- 358% revenue growth in Q1FY21 vs Q1FY20
- 136% revenue growth in FY20 vs FY19
- Strong revenue growth with Wisr Warehouse funding model now in effect
- Wisr is set up for significant scaling and revenue growth in FY21 and beyond







**\$4.1M** Revenue in Q1FY21

## Improving credit quality.

#### Credit quality of Wisr's loan book remains strong.

#### LOAN ARREARS

Arrears remained low. In line with APRA's regulatory approach and Wisr COVID-19 arrears policy, loans deferred as part of our COVID-19 support packages are not included in arrears, where the loans were otherwise performing (defined as <90 days).

#### 90+ DAY ARREARS

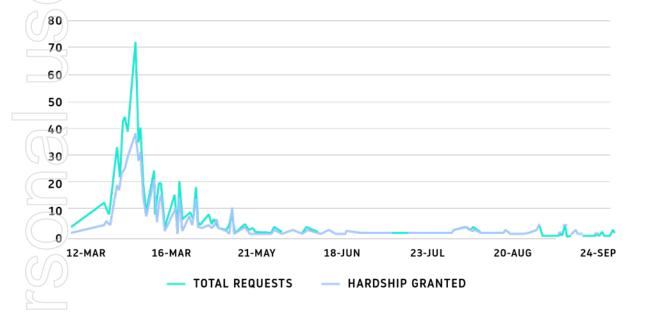


## COVID-19 Impact.

#### Company back to pre-COVID-19 hardship levels.

- 90% of cases have now come to the end of the initial 3-month payment assistance period and 89% of these have either been remedied or resumed regular payments
- Of the remaining 11% that requires further assistance and can't resume repayment, this represents 48 accounts which is 0.53% of the total portfolio, and 0.39% for the Wisr Warehouse
- Wisr continues to proactively reach out to customers on COVID-19 payment assistance via proactive customer checks-ins
- Due to the tightened credit policy since March 2020, zero COVID-19 payment assistance has been requested by customers originated after this date

#### DAILY REQUESTS VS HARDSHIPS GRANTED



#### CUSTOMERS UNDER INITIAL COVID-19 PAYMENT ASSISTANCE



# FY21 Execution Priorities

- 1 CORE LENDING AND REVENUE GROWTH
- 2 CONTINUE TO BUILD THE WISR ECOSYSTEM
- 3 LAUNCHING NEW CREDIT PRODUCTS



## The Wisr Profile.

#### Wisr Ecosystem matures from a channel building phase into a unified experience in FY21 via the Wisr Profile.



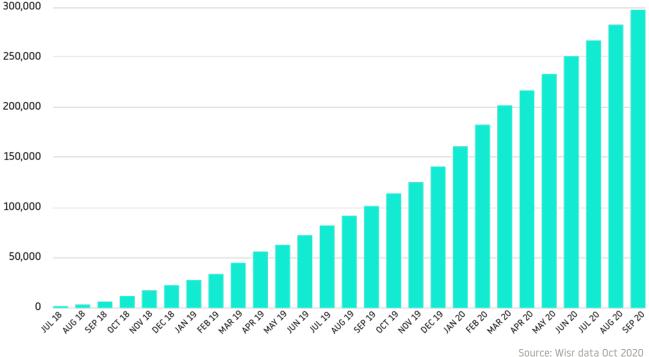
The Wisr Profile is the gateway into lending, credit score and round-up products, and enables the opportunity to build a deep, data-driven understanding of the customer.

#### WISR PROFILES INCLUDE CUSTOMERS WHO:

- · Receive a personal loan estimate
- Take out a loan
- Access their credit scores
- Set up a profile on Wisr App



#### WISR CUSTOMER PROFILES



## Wisr Ecosystem.

#### Key differentiator and competitive advantage.

Over the past 2 years, Wisr delivered on the preliminary roll-out of the Wisr Ecosystem, introducing over 297,000 Australians as at 30 September 2020.

The Wisr Ecosystem includes a number of individually powerful and collectively unique products, aligned to financial wellness.

#### **Ecosystem highlights include:**

Customers introduced through the Wisr Ecosystem are 2.5x more likely to settle a loan



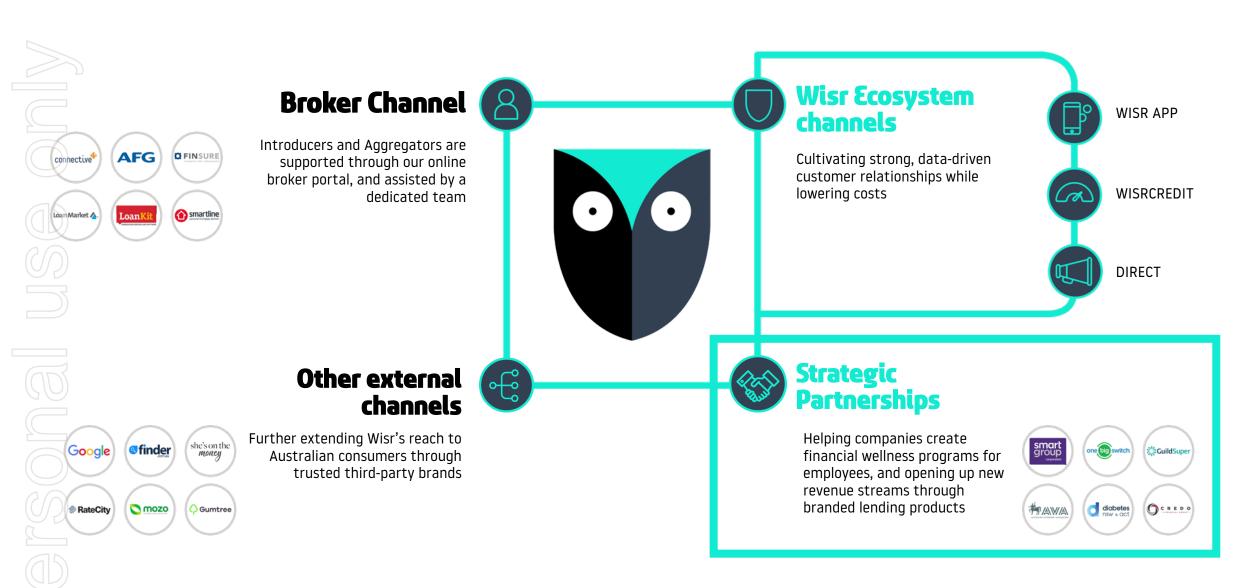
Deep, data-driven relationships with customers



Over \$1M in consumer debt repaid through Wisr App



### Omni-channel distribution.



## Industry recognition for financial wellness approach





























## Core profitability & investing for growth.

#### FY20 P&L Waterfall.

Core business cash flow profitability achieved in H2FY20, as loan volume and revenue scales under the new funding model, while delivering operational leverage



#### REVENUE

Strong revenue growth achieved and well positioned for further growth going forward. Result achieved despite the dual funding model approach adopted in response to COVID-19

#### CORF OPEX

Opex related directly to the core personal loan business

#### ■ GROWTH OPEX

Predominantly consists of investment into the Wisr Ecosystem (WisrCredit, Wisr App & Strategic Partnerships) along with preliminary roll-out of the secured vehicle loan product. These investments are expected to build an asset of material value and deliver sustained competitive advantage and revenue growth

#### OTHER

Includes Public Company costs and one-off items

#### NON-CASH

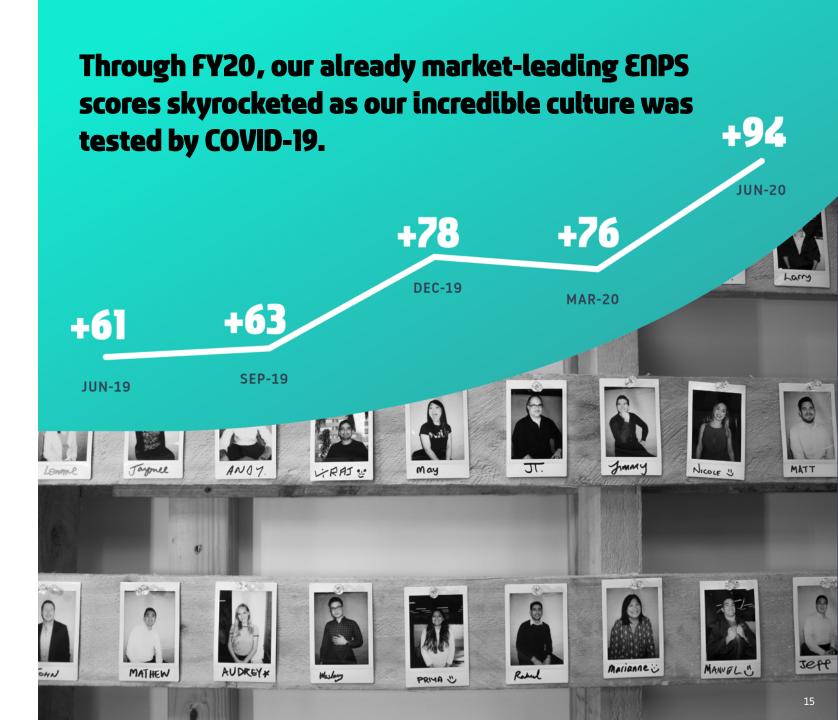
Share based payments: \$6.1M total (one-off and upfront recognition relating to FY20, FY21 & FY22). Expected credit loss provision: \$4.1M total (upfront recognition for future expected credit losses)

# Building a great place to work.

At Wisr, we don't just want to lead the industry, we want to be Australia's #1 place to work. And we're delivering!

Constant innovation of our high-performance culture ensures we deliver phenomenal results through:

- · Being customer obsessed
- Helping each other to be amazing
- Taking responsibility and accountability
- Asking the hard questions for continuous improvement and innovation
- Championing inclusion, diversity and social responsibility
- Attracting and retaining the very best talent
- Bringing your authentic self to work every day and enjoying the success that hard work brings



### Disclaimer.

#### NO INVESTMENT ADVICE OR OFFER OF SHARES

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