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23 November 2020

ASX Market Announcements Office ASX Limited

#### **Change in Director's Interest**

Attached is an Appendix 3Y - Change of Director's Interests Notice in respect to changes in the relevant interest in the Company's securities held by Lovisa Holdings Limited's Managing Director, Mr Shane Fallscheer. Mr Fallscheer has completed the sale of 1,687,764 shares to manage ongoing tax obligations and balance his long-term financial position.

Following this he continues to control 4,140,000 shares, equivalent to 3.85% of the company's issued capital, as well as 4,520,431 unvested share options.

This announcement has been approved for release by:

Chris Lauder Company Secretary

# **Appendix 3Y**

# **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Lovisa Holdings Limited
ABN	34 602 304 503

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Shane Fallscheer
Date of last notice	21 October 2020

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct	
	Indirect	
Nature of indirect interest	Centerville Pty Ltd as Trustee for The Fallscheer Trust	
(including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.		
Date of change	(a) 17 November 2020	
	(b) 18 November 2020	
	(c) 19 November 2020	
	(d) 19 November 2020	
	(e) 20 November 2020	
	(f) 23 November 2020	
	(g) 23 November 2020	
No. of securities held prior to change	5,827,764 Fully Paid Ordinary Shares	
	2,564,103 Options (2019-2023)	
	956,328 Options (2020-2022)	
	1,000,000 Options (2021-2023)	
Class	Fully Paid Ordinary Shares	
Number acquired	Nil	

Rule 3.19A.2

<sup>+</sup> See chapter 19 for defined terms.

	/ /
Number disposed	(a) 210,000
	(b) 49,228
	(c) 1,000,000
	(d) 21,036
	(e) 106,958
	(f) 270,000
	(g) 30,542
	Total disposed 1,687,764
Value/Consideration	(a) 210,000 ordinary shares at \$11.5868 per share
Note: If consideration is non-cash, provide details and estimated valuation	(b) 49,228 ordinary shares at \$11.4560 per share
	(c) 1,000,000 ordinary shares at \$11.0100 per share
	(d) 21,036 ordinary shares at \$11.2257 per share
	(e) 106,958 ordinary shares at \$11.0390 per share
	(f) 270,000 ordinary shares at \$11.0100 per share
	(g) 30,542 ordinary shares at \$11.1745 per share
No. of securities held after change	4,140,000 Fully Paid Ordinary Shares
	2,564,103 Options (2019-2023)
	956,328 Options (2020-2022)
	1,000,000 Options (2021-2023)
Nature of change	(a) On-market trade
Example: on-market trade, off-market trade, exercise of options, issue of	(b) On-market trade
securities under dividend reinvestment plan, participation in buy-back	(c) Off-market trade
	(d) On-market trade
	(e) On-market trade
	(f) Off-market trade
	(g) On-market trade

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A	
Nature of interest	N/A	
Name of registered holder (if issued securities)	N/A	
Date of change	N/A	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A	
Interest acquired	N/A	
Interest disposed	N/A	

<sup>+</sup> See chapter 19 for defined terms.

## Part 3 – +Closed period

Were the interests in the securities or contracts detailed above	No
traded during a <sup>+</sup> closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

<sup>+</sup> See chapter 19 for defined terms.