

20 November 2020

ASX ANNOUNCEMENT

Dear Sir/Madam,

Voting Results of the Annual General Meeting – Friday, 20 November 2020

In accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution, which are set out in the attached proxy summary.

Yours sincerely

Mark Licciardo

Company Secretary

Authorised for release by the Board of Kogan.com Limited.

ENDS

For further information please contact:

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About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith and Matt Blatt. Kogan.com is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.

KOGAN.COM LIMITED 2020 Annual General Meeting Friday, 20 November 2020 Results of Meeting

The following information is provided in accordance with section 251AA(2) of the Corporations Act 2001 (Cth) and ASX Listing Rule 3.13.2.

Resolution details		Instructions given to validly appointed proxies (as at proxy close)				Number of votes cast on the poll (where applicable)			Resolution Result
Resolution	Resolution Type	For	Against	Proxy's Discretion	Abstain	For	Against	Abstain*	Carried / Not Carried
Resolution 2 Adoption of Remuneration Report	Ordinary	29,024,361 55.18%	23,008,051 43.74%	569,056 1.08%	1,092,917	29,633,365 56.19%	23,106,083 43.81%	1,093,708	Carried
Resolution 3 Re-election of Board endorsed Mr Harry Debney	Ordinary	67,861,604 90.31%	6,712,635 8.93%	569,890 0.75%	299,599	68,413,934 90.92%	6,831,346 9.08%	337,219	Carried
Resolution 4 Election of Non-Board endorsed Director	Ordinary	10,555,617 14.05%	64,000,885 85.20%	565,182 0.75%	322,044	10,564,835 14.04%	64,656,814 85.96%	360,850	Not Carried
Resolution 5.1 Approval of Grant of Options to Mr Ruslan Kogan	Ordinary	28,059,003 56.35%	21,168,564 42.51%	568,866 1.14%	4,055,952	28,644,303 57.36%	21,290,901 42.64%	4,055,952	Carried
Resolution 5.2 Approval of Grant of Options to Mr David Shafer	Ordinary	28,037,657 56.30%	21,193,807 42.56%	566,311 1.14%	4,054,610	28,619,902 57.31%	21,316,644 42.69%	4,054,610	Carried
Resolution 6 Ratification of prior issue of Shares - Placement	Ordinary	63,959,205 98.53%	389,764 0.60%	564,919 0.87%	10,210,620	64,655,076 99.39%	397,583 0.61%	10,210,620	Carried

^{*} Votes cast by a person who abstains on an item are not counted in calculating the required majority on a poll.