

Release to the Australian Securities Exchange

Adairs Limited Appointment of new independent Chairman

16 November 2020

Adairs Limited (ASX: ADH)

Adairs Limited is pleased to announce that it has appointed Brett Chenoweth as its new Non-Executive Chairman, effective today.

Brett is currently Chairman of Madman Entertainment, Canberra Data Centres and The Advisory Board of HRL Morrison & Co. He is also a non-executive Board director of Vodafone New Zealand, NSW Land Registry Services and Janison Education Group.

Previously Brett was the Chief Executive Officer and Managing Director of APN News and Media and held senior executive roles at the venture capital firm Silverfern Group, Telecom New Zealand, ecorp, ninemsn and Village Roadshow.

With a wealth of experience in leading businesses across media, technology, entertainment and telecommunications sectors, Brett will add significant depth and diversity to the Adairs board.

Mr Chenoweth said: "I'm very excited to be joining the Adairs team. With a strong and aligned management team, a leadership position in the retail sector and clear growth opportunities ahead, I'm looking forward to leading a Board focused on supporting management in the execution of the Company's growth strategies."

Mark Ronan, Chief Executive and Managing Director said: "We are delighted that Brett will join our Board of Directors as Chairman. I look forward to working with him as we build upon our position as Australia's largest omni channel specialty retailer of home furnishings."

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This announcement has been approved by the Board of Adairs Limited.

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About Adairs Limited

Adairs Limited is Australia's largest omni channel specialty retailer of home furnishings and home decoration products. We own and operate two businesses in the category, Adairs and Mocka. Both businesses are design led, customer focused, and sell quality in-house designed product direct to customers in Australia and New Zealand. Adairs head office is in Melbourne, Australia.

For further information visit our investor relations website www.investors.adairs.com.au

About Adairs

Adairs is a leading specialty retailer of home furnishings in Australia and New Zealand with a national footprint of stores across a number of formats and a large and growing online channel. Our strategy is to present customers with a differentiated proposition, which combines on-trend fashion products, quality staples, strong value and superior customer service.

For further information visit www.adairs.com.au

About Mocka

Mocka, a wholly owned subsidiary of Adairs, is a vertically integrated pure-play online home and living products designer and retailer operating in Australia and New Zealand. Mocka sells its own exclusive, well designed, functional and stylish products in the Home Furniture & Décor, Kids and Baby categories. Delivering great product and compelling everyday value-for-money is core to the Mocka customer proposition.

For further information visit www.mocka.com.au