

ASX RELEASE 11 November 2020

Letter to Shareholders – Annual General Meeting

Tinybeans Group Limited (ASX: TNY) ("Tinybeans" or "the Company"), advises that its 2020 Annual General Meeting ("AGM") will be held on Friday, 11 December 2020 at 9:00AM (AEDT) at Level 5, 126 Phillip Street Sydney NSW 2000 and a webcast will also be available for shareholders who are not able to attend in person.

The holding of the 2020 AGM in December this year is consistent with ASIC's 'no action' position in respect of companies deferring their AGM by up to two months. In accordance with section 5(1)(f) of the *Corporations (Coronavirus Economic Response) Determination (No. 3) 2020* made by the Commonwealth Treasurer on 21 September 2020, **the Notice of Meeting is being made available to Shareholders electronically and can be viewed and downloaded online at the following link:** <u>https://tinybeans.com/investors/</u>

Due to the COVID-19 pandemic, the Company may be bound to adhere to any government restrictions on gatherings in place at the date of the Annual General Meeting. This could result in the number of people attending the AGM being restricted. Although the Company intends for all attendees to have access to the AGM, should numbers need to be restricted, Shareholders will be given priority.

Given the uncertainty surrounding the COVID-19 pandemic, by the time this Notice is received by Shareholders, circumstances may have changed but this Notice is given based on circumstances as at 11 November 2020. Accordingly, should circumstances change, the Company will make an announcement on the ASX market announcements platform and on the Company's website at https://tinybeans.com/investors/. The Company therefore strongly encourages shareholders to attend the Meeting virtually to avoid the disappointment of not being able to attend in person.

If you wish to virtually attend the Meeting (which will be broadcast as a live webinar), please preregister in advance for the virtual meeting here:

https://us02web.zoom.us/webinar/register/WN ez3JnqTbR9i8OLwIKyAyew

After registering, you will receive a confirmation containing information on how to attend the virtual meeting on the day of the Meeting.

All resolutions will be decided on a poll. The poll will be conducted based on votes submitted by proxy and at the Meeting by shareholders who have indicated that they intend to vote at the Meeting in accordance with the instructions set out below.

<u>Voting in person</u>

To vote in person, attend the Annual General Meeting on, Friday 11 December 2020 at 9:00AM (AEDT) at Level 5, 126 Phillip Street Sydney NSW 2000.



Voting by proxy

Shareholders who wish to participate and vote at the AGM are strongly encouraged to complete and submit their proxies as early as possible.

To vote by proxy, please use one of the following methods:

Online	Lodge the Proxy Form online at <u>https://investor.automic.com.au/#/loginsah</u> by following the instructions: Log into the Automic website using the holding details as shown on the Proxy Form. Click on 'View Meetings' – 'Vote'. To use the online lodgement facility, Shareholders will need their holder number (Securityholder Reference Number (SRN) or Holder Identification Number (HIN)) as shown on the front of the Proxy Form.
By post	Automic, GPO Box 5193, Sydney NSW 2001
By hand	Automic, Level 5, 126 Phillip Street, Sydney NSW 2000

Your Proxy instruction must be received not later than 48 hours before the commencement of the Meeting. **Proxy Forms received later than this time will be invalid.**

The Chair intends to vote all open proxies in favour of all resolutions, where permitted.

This announcement has been approved for release to the ASX by the Board.

For more information, please contact:

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Tinybeans Group Limited (ASX: TNY) is a leading app and web platform enabling parents to capture their children's everyday memories and share them privately with families everywhere. The platform provides rich recommendations that spark everyday family inspiration for what to do, what to buy, and which services to use for their children's needs. Being Apple's App of the Day in the U.S. in October 2019 and again in March 2020, puts Tinybeans in the elite company of best apps in the world!

Tinybeans' Red Tricycle website also is Apple's exclusive parenting partner for Apple's newest Maps feature—Guides. With 63 Guides (and counting!) Red Tricycle is Apple's biggest partner. All guides are available <u>here</u>.

Tinybeans serves a deeply engaged user base in over 200 countries/territories and enjoys over 100,000 5star reviews in the Apple App Store and the Google Play stores.

www.tinybeans.com