

20 October 2020

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

RESIGNATION AND APPOINTMENT OF COMPANY SECRETARY

Frugl Group Limited (ASX:FGL) (Company), wishes to advise that Mrs Loren King has resigned as Company Secretary and that Mr Sonu Cheema has been appointed as Company Secretary, effective on and from 20 October 2020. The Company would like to thank Mrs King for her important contribution to the Company and wishes her well for her future endeavours.

Mr Cheema has over 10 years' experience working with public and private companies in Australia and abroad. He currently serves as a Company Secretary of several ASX listed companies.

For the purposes of ASX Listing Rule 12.6, Mr Cheema will also be the person responsible for communication between the Company and ASX.

This announcement has been authorised by the Board of Frugl Group Limited.

- ENDS -

For further information, please contact:

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frugl is a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.

fruglgroup.com | frugl.com.au | infocusanalytics.com

The **frugl Corporate Video** can be viewed at <https://vimeo.com/367911850>