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## **China Sales Update - First Tea Tree Honey Order**

- Chinese distributor places first order for Meluka's tea tree honey
- Order follows receipt of a third order received of native honey earlier this month

**EVE Investments (ASX:EVE, EVE** or the **Company**), an ASX listed health, nutrition and wellness company, provides the market with an update of sales to China.

## First commercial order of tea tree honey received for China market

Meluka Australia (**Meluka**) has received an initial order from leading Chinese distributor Yandi Biotech (**Yandi**) for a shipment of 2,112 units of Meluka's signature premium tea tree honey product. The order follows strong sales by Yandi of Meluka's native raw honey product with an order for a third shipment recently placed (Refer ASX release 13 August 2020).

Meluka's honey range was first launched in China in mid-May this year through Yandi's online portal which has more than one million members in their distribution network. This is the now the third Meluka product to be added to Yandi's range as the Company continues to focus on cementing its distribution partnerships and extending current product lines. A previous test shipment of the product was completed successfully to confirm compliance with customs importation requirements. Yandi has now placed an order for a further shipment of the product which will be used for initial test marketing of the product in Yandi's network across China.

Marketing collateral for the upcoming product launch is being developed jointly between Meluka and Yandi focusing on the premium nutritional aspects and health benefits associated with Meluka Australia's consumer honey range – high in antioxidant and the anti-bacterial and anti-microbial properties of the product.

**Commenting on the first order, Managing Director Bill Fry said:** "The Company is very encouraged by Yandi placing their first order for our unique tea tree honey. The response to our native honey in Yandi's network has been incredibly strong and EVE looks forward to working closely with Yandi to launch this new product into their network in the coming months."

Authorised for release by Bill Fry, Managing Director

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## **About EVE Investments**

EVE Investments (ASX: EVE) is a leading, vertically integrated producer of branded nutrition, health and wellness products. The Company has global reach and application to fast-growing markets across Australia and New Zealand, Asia Pacific and North America. Our mission is to help provide access to the world's best natural organic products that have demonstrated medicinal benefits and can help enrich the lives of everyday people.

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