

18th August, 2020

BOINGO SIGNS AGREEMENT WITH SKYFII

Boingo's Intelligent Network Insights Platform Adds Skyfii Visualization Feature

SYDNEY, AUSTRALIA, 18 August 2020 - Skyfii Limited (ASX:SKF) (Skyfii or the Company) an omnidata intelligence company, today announced that NASDAQ-listed Boingo Wireless (NASDAQ: WIFI) has added Skyfii's 'IO Insight' data visualization feature within its intelligent network insights platform.

Boingo, a leading provider of indoor wireless networks, selected Skyfii's solution to further enhance its innovative data services for venue customers that include major airports, stadiums, convention centers and other commercial properties. The Boingo insights platform is engineered with a customized architecture that can deliver actionable Wi-Fi analytics within an intuitive interface to help large venues improve operations and the connected customer experience.

Boingo has already deployed 'IO Insight' at more than 20 airports in Brazil. 'IO Insight' serves as a passenger and venue intelligence feature that reports on operational performance, highlighting areas of congestion, passenger journey paths and wait times.

Wayne Arthur, Chief Executive Officer; Skyfii, commented "We are very pleased to be part of Boingo's robust suite of data intelligence solutions for key verticals, including transit venues. Boingo is a global leader in the provision of wireless managed services, with a large portfolio of global airports, shopping malls and other large public venues. The agreement with Boingo adds to our growing ecosystem of key strategic managed services partners. We are excited to work with an industry leader such as Boingo."

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[About Boingo Wireless](#)

Boingo Wireless (NASDAQ: WIFI) helps the world stay connected. Our vast footprint of DAS, Wi-Fi, and small cells reaches more than a billion people annually, making Boingo one of the largest providers of indoor wireless networks. You'll find Boingo connecting people at airports, military bases, stadiums, convention centres, multifamily communities and commercial properties.

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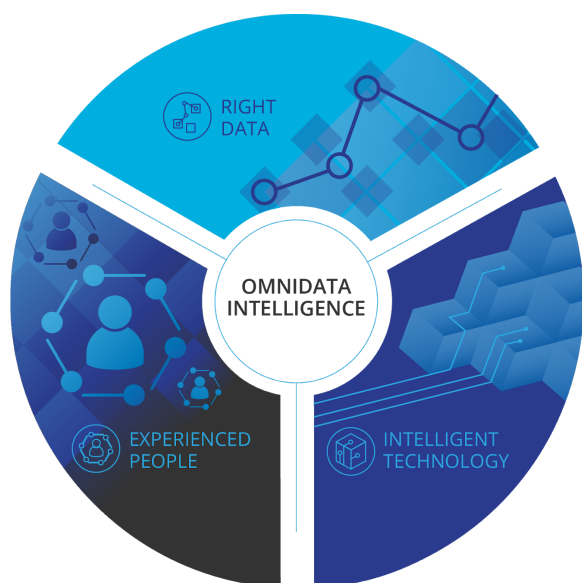
About Skyfii

As the world's most trusted omnidata intelligence company, Skyfii collects and analyses billions of data points each month from a range of venue types across five continents.

Our SaaS cloud-based solution, the IO Platform, helps venues visualise, measure, predict, and influence customer behaviour, creating better experiences for their visitors and customers.

The IO Platform provides location and behaviour based communications software and tools to manage guest Wi-Fi, 2D and 3D cameras, people counting technology, weather and social media data across multiple locations.

Skyfii further augments insights generated by the IO Platform with its Data & Marketing Services offering: a team of data science and marketing consultants who help clients effectively gain more value from their data.



This announcement has been approved by Skyfii Limited's CEO.

Learn more at www.skyfii.com

Follow Skyfii updates at <https://au.linkedin.com/company/skyfii>

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