



**International Limited** ACN 110 184 355

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## Appointment of Chair

TV2U International Ltd (ASX: TV2) (**TV2U** or **Company**) is pleased to advise that Ms Hannah Field has been appointed as Chair of the Company.

Ms Field has been an integral part of the executive team of TV2U since its inception, and has been its Commercial Director since May 2018. Ms Field holds a Bachelor of Arts from the University of Exeter, and is an experienced professional in the broadcast media industry, with specific experience in sales, customer service and marketing.

Ms Field was appointed as a director of TV2U on 11 April 2019.

This announcement has been authorised for release by the Board of Directors of TV2U.

For further information:

Nick Fitzgerald  
Managing Director  
TV2U International Limited

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### About TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through real-time Intelligence.

TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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### GLOBAL OFFICE LOCATIONS

BRAZIL  
PERTH

INDONESIA  
SINGAPORE

MALAYSIA  
UNITED KINGDOM