

**2 July 2020**

Australian Securities Exchange (**ASX**)  
Level 40, Central Park  
152-158 St George's Terrace  
Perth WA 6000

## **CHANGE OF COMPANY NAME AND ASX TICKER CODE**

At **Family Insights Group Limited's (ASX: FAM) (Company)** held on 16 March 2020, shareholders approved the change of Company name to **Frugl Group Limited**.

The Australian Securities and Investment Commission recorded the change of name on 29 June 2020.

For ASX purposes, the effective date for the Company's name and ASX ticker code will be on 3 July 2020. From market open tomorrow, the ASX ticker code will change from '**FAM**' to '**FGL**'.

This announcement has been authorised by the Board of Family Insights Group Limited.

**- ENDS -**

**For further information, please contact:**

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## ABOUT FRUGL

Frugl is a data insights business utilising a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst simultaneously analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.

## ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Family Insights' world class secure VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, Family Insights monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

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