



**International Limited** ACN 110 184 355

Corporate Head Office

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## APPOINTMENT OF NON-EXECUTIVE DIRECTOR

26 May 2020

TV2U International Limited (ASX:TV2) (TV2U or Company) is pleased to advise the appointment of **Mr Arshad Muhammad** as a non – executive Director for the Company.

Arshad is the Manager - Business Services & Advisory at DFK PA Group which specialises in the provision of value-added services including business planning and restructuring.

Arshad has been a professional accountant for over 20 years. He has worked in various top management roles overseas and in Australia. He has a rich and diversified experience in Manufacturing, Retail, Public Sector-Financial Services industries, Business Services, Audit, as well as the corporate/investment banking sectors.

Arshad has extensive experience specialising in tax and business services and has managed complex groups while working with renowned accounting firms in Australia.

### Professional Qualifications and Memberships

Full member of CPA Australia

MBA in finance and accounting

This announcement is authorised by the Board of Directors

Bret Silvey

Non Executive Director

TV2U International Limited

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#### GLOBAL OFFICE LOCATIONS

BRAZIL  
PERTH

INDONESIA  
SINGAPORE

MALAYSIA  
UNITED KINGDOM



International Limited

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## ABOUT TV2U

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TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.