

K2fly Micro Cap Hidden Gems Presentation

Nic Pollock, Chief Commercial Officer











DISCLAIMER

Important Information

The material contained in this presentation sets out general background information. It does not constitute or contain an offer or invitation to subscribe for or purchase any securities nor does it constitute an inducement to make an offer or invitation with respect to those securities. No agreement to subscribe for or purchase securities will be entered into on the basis of this presentation.

The information supplied is in summary form and does not purport to be complete. You should neither act nor refrain from acting in reliance on this presentation material. This overview does not purport to contain all information that its recipients may require in order to make an informed assessment of the prospects. You should conduct your own investigation and perform your own analysis in order to satisfy yourself as to the accuracy, and completeness of the information, statements and opinions contained in this presentation and when making any decision in relation to this presentation. The information in this presentation does not take into account the objectives, financial situations or needs of any particular individual. You should consider seeking independent professional advice based on your own objectives.

All statements, other than statements of historical fact, included in the presentation are forward-looking statements. They involve subjective judgement, assumptions and analysis and are subject to significant risks, uncertainties and other factors. Accordingly, there can be no assurance that such statements or expectations will prove to be accurate and actual results and future events may differ materially from those anticipated or described in this presentation. Historic information is not an indication or representation about the future.

To the extent permitted by law, K2fly Ltd and its respective officers, employees, agents and advisers give no warranty, representation or guarantee as to the accuracy, completeness or reliability of the information contained in this presentation. Further, none of K2fly Ltd and its respective officers, employees, agents and advisers accept, to the extent permitted by law, responsibility for any loss, claim, damages, costs or expenses arising out of, or in connection with, the information contained in this presentation.



CORPORATE OVERVIEW

Invoices Raised Q3 FY20

AU\$1.63m +93% on Q3FY19

Ordinary Shares on Issue

82,589,082

Market Capitalisation

\$17.90m @ \$0.22c 08/05/20

Listed 20c Options K2FOA

13,264,178 Exp 18/05/20

30 Day VWAP

\$0.1908 (as at May 5)

Cash at 30 April 2020

\$1.1m + \$1.0m Receivables +\$0.5m backlog



Board of Directors

Jenny Cutri Non Executive Chair

25 Years Corporate Lawyer Co-Sec, Listed Company, ASX and ASIC

Neil Canby Non Executive Director

25 Years Chartered Accountant IT, Utilities and Energy

James Deacon Non Executive Director

25 Years
IT Advisory Services
Airlines, Utilities and
Mining

Brian Miller Chief Executive Officer

30 Years Software and Services UK and Aust. Utilities and Elite Sport



Brian Miller - CEO

30-year veteran of the IT sector across Australia and Western Europe.

Founding CEO of K2fly. Prior CEO of AMT Sybex (UK).

Founding member of the Institute of Asset Management (UK), having influenced the development of the initial BS5750 standard for asset management within the UK energy sector.

Worked closely with various UK industry regulators including Energy, Water and Rail.

Board directorships with UK and Australian IT companies and an extensive network of contacts, opportunities and experience within asset intensive sectors.



Nic Pollock - CCO

25+years' experience in enterprise software business and professional services world, 20 of those in senior leadership, Global, APAC and Regional Leadership roles, across Asset Intensive, Global Supply Chains and Financial Services. Last 15 years Resource Industry focused across public (ASX and TSX) private and PE funds.

Currently CCO of K2fly, previously Managing Director and President of Gemcom (now Dassault) Mincom (now ABB) Executive Committee Snowden Mining Consultants, Founder of Resource Governance International (RGI) and CEO Decimal.

Nic has a BA (Econs.) from UWA and is currently completing his Post Grad in Sustainability Leadership at Cambridge University. The topic of his thesis relates to the relationship between financial institutions, mining projects and the increasing importance of ESG considerations in project financing decisions. Previously Nic has also undertaken Graduate Studies in Sustainability at NYU Stern, is GRI Qualified and is a Graduate of AICD and a Member of AUSIMM.



K2fly BUSINESS SEGMENTS

K2fly is a technology company focused on building a high margin SaaS business

K2fly Owned SaaS Q3 52% of total revenue and growing

Key driver of K2fly current and future value. Marketing two software solutions that are independent and adjacent with an initial Resources focus.

Selling our Infoscope and RCubed software solutions globally through SaaS model, directly and indirectly. Transitioning away from Products to Solution focus.

Growing global business based in Perth and Johannesburg with sales office in Denver and key driver of K2fly future value.











3rd Party Software & Consulting

Re-selling and managing world leading software solutions.

Implementation of software solutions sold by K2fly.

Providing consulting services to clients with a focus on best practice asset management and digital transformation.









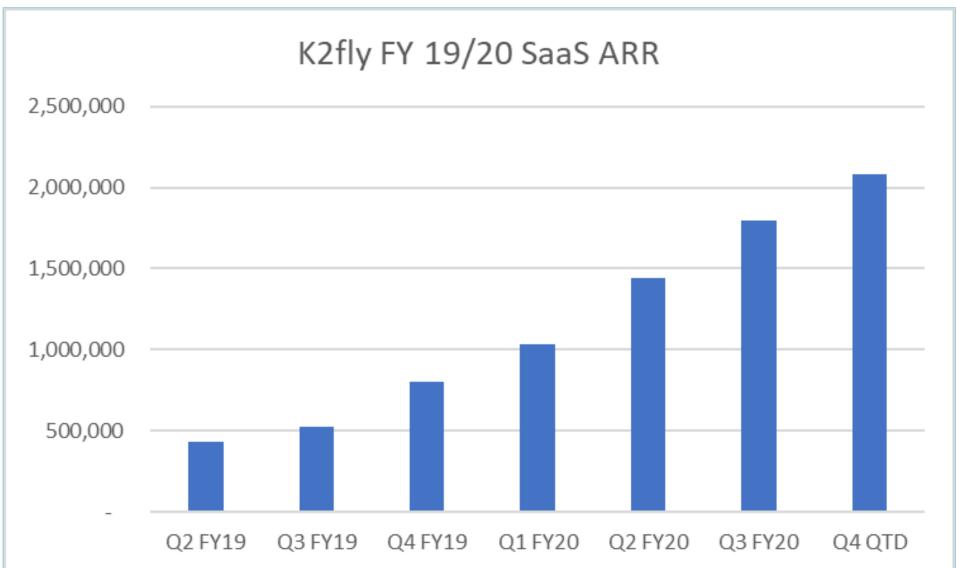


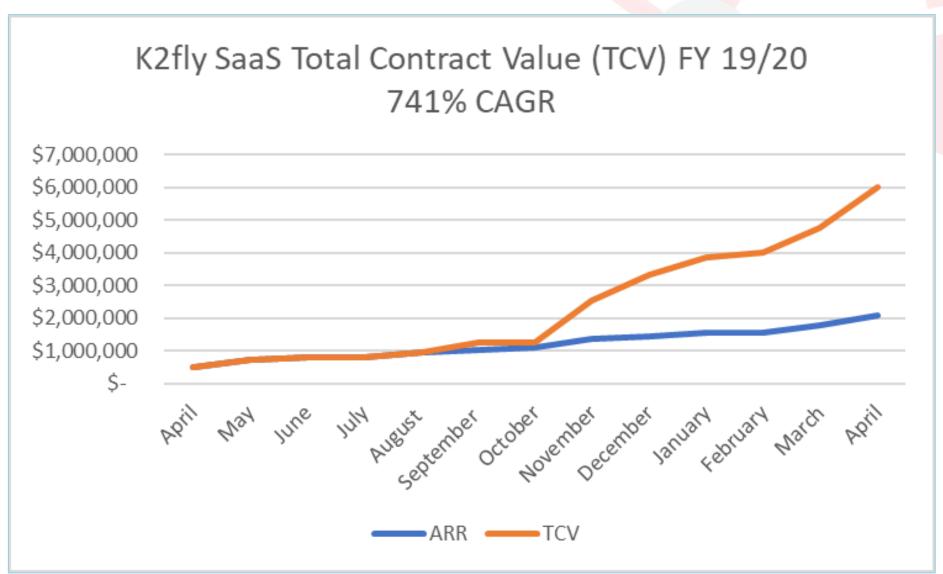


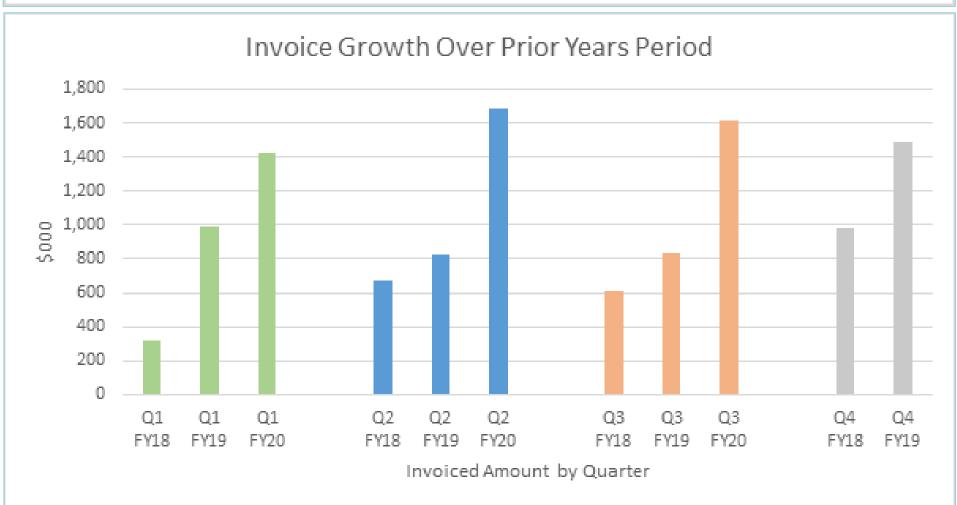


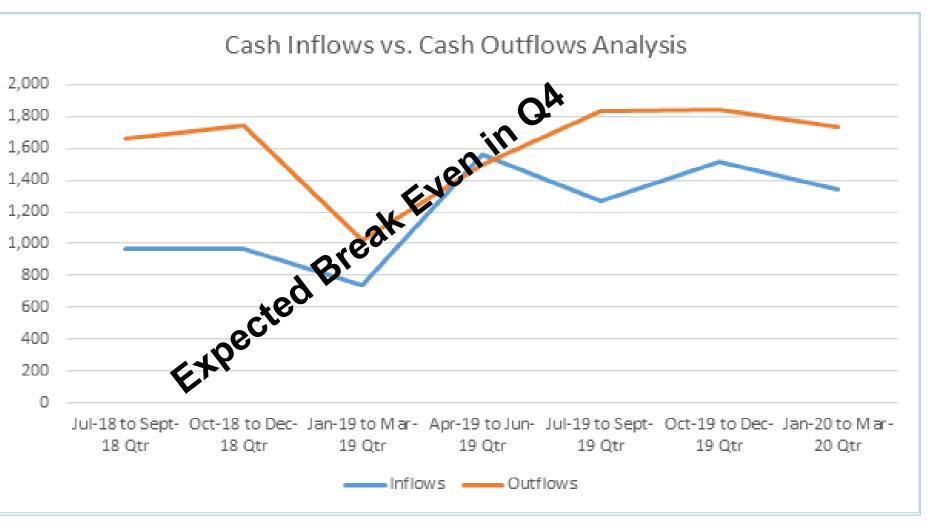


K2fly BUSINESS PERFORMANCE







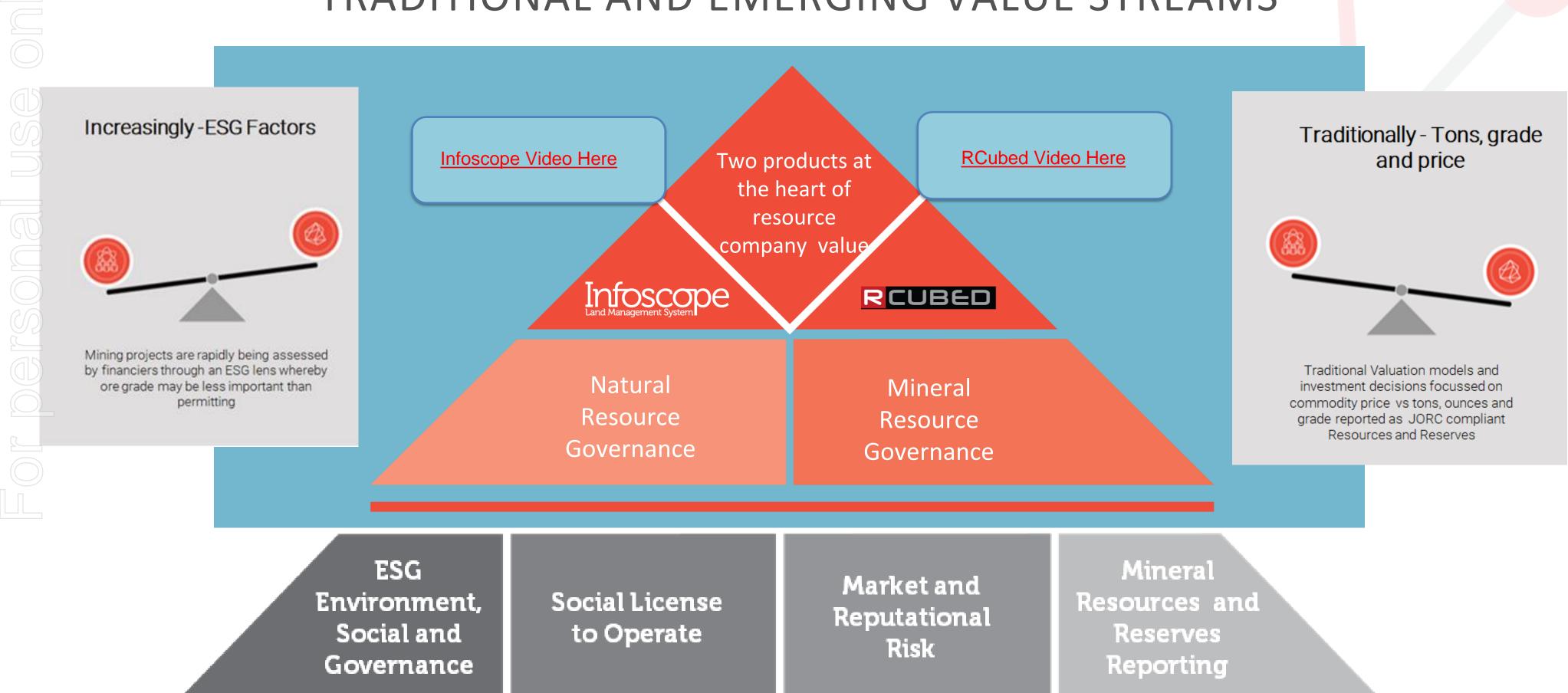








K2fly SaaS SOLUTIONS ADDRESS INDUSTRY CHALLENGE AND DRIVE TRADITIONAL AND EMERGING VALUE STREAMS





K2fly SaaS 19/20 Growth Highlights



















45

52

ASX:K2F







K2fly Dominant RCubed Market Share

3 Out of 4 of Big 4 Iron Ore Miners use K2fly today for Inventory and Land Management







Big 4 Iron Ore
Market Share(Mt)

BHP

Vale

Rio Tinto



5 out of top 10 Global Gold Majors use K2fly Solutions to report their mineral inventory to the stock market

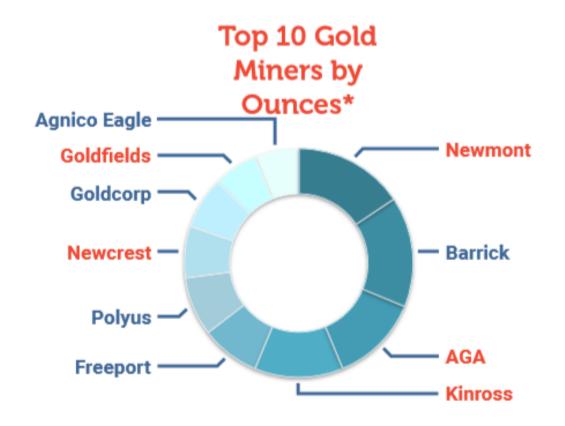










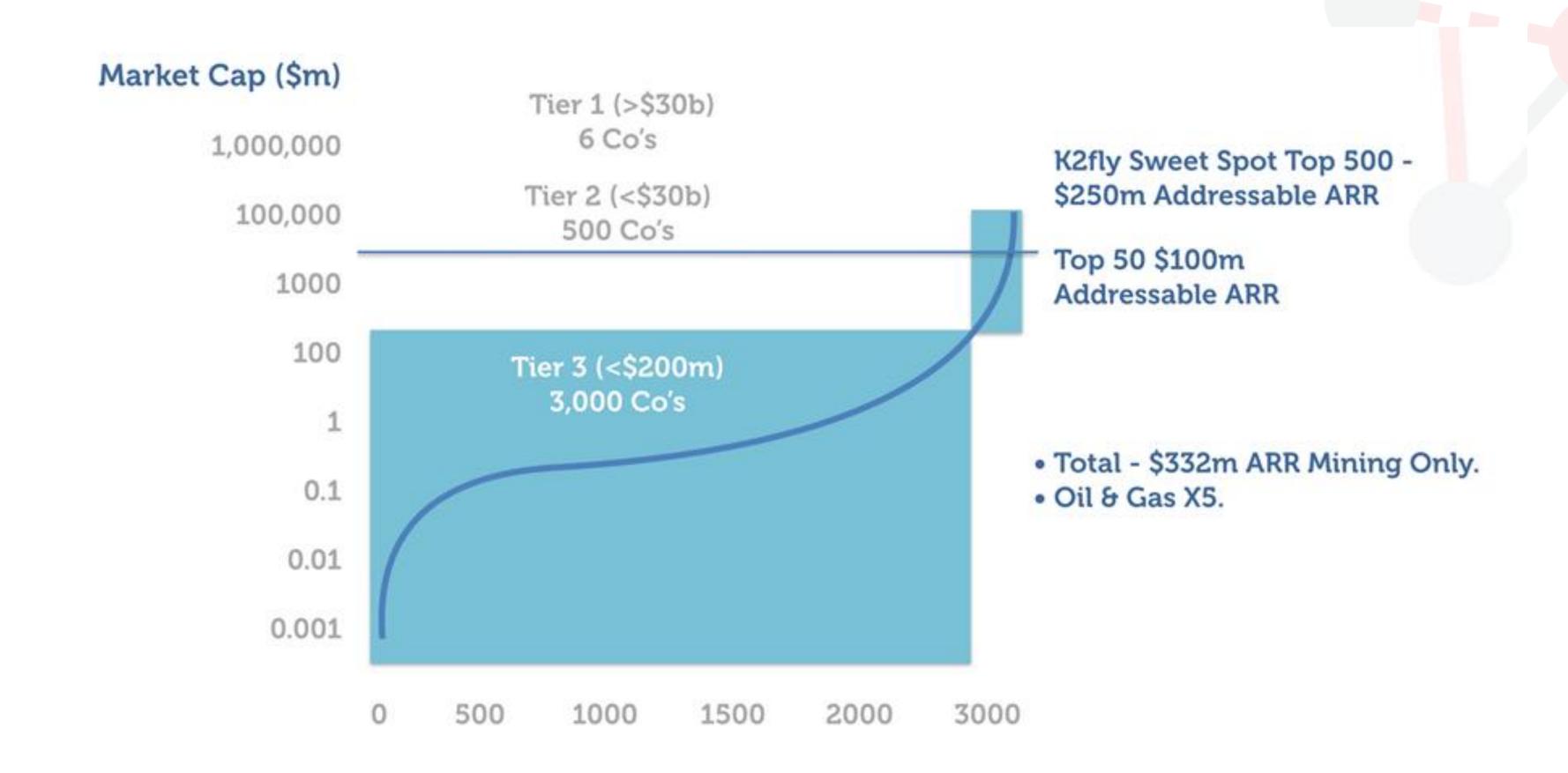








K2fly SaaS Addressable Market \$250mARR (Mining Only)



3,500 Listed Mining Co's globally







K2fly SaaS BUSINESS POSITIONED FOR SIGNIFICANT GROWTH

- K2fly is currently experiencing rapid global sales growth in its SaaS business with Tier 1&2 Miners across all commodities
 with dominant market share in Gold and Iron Ore
- Annual Recurring Revenue (ARR) is >180% CAGR and Total Contract Value (TCV) is 740% *
- 75% of current contracts are in USD
- RCubed is the clear leader in its space (Resource Governance) because it is the only COTS software available today.
 Regulatory and Technology changes are creating a perfect storm of demand now.
- Exploration Land Access, and Land Management are similar blue ocean offerings that are in high demand due to Corporate ESG risk mitigations
- X100-additional opportunity exists in leveraging growing international customer base and our own Infoscope and other IP to address rapidly evolving land access and ESG (Environmental, Social and Governance) reporting requirements.
- As these solutions are adopted there are likely to be other significant opportunities for K2fly in improved procedural, governance and market reporting opportunities including:
 - Tailings
 - Environmental and Sustainability Reporting
 - Reconciliation
 - Mineral Endowment
 - 5X opportunity in Oil and Gas market

^{*} As at April 30 2020