

Corporate Head Office 91 High Street Fremantle WA 6160 www.tv2u.com info@tv2u.com

### ASX ANNOUNCEMENT

30 April 2020

#### QUARTERLY REPORT

#### Period Ended 31 March 2020

#### HIGHLIGHTS

The Board of TV2U International Limited (**TV2U** or **Company**) is pleased to provide the following update for the quarter ended 31 March 2020:

- Jayplus partnership continues to strengthen
- TV2Africa Set-Top-Box offering enhanced
- Music files to be received and uploaded to Music Module of Persis TV
- TALICO continues to pursue commercial discussions regarding *Smart Technology* projects.

#### Key Agreements and Business Opportunities

#### JAYPLUS

TV2U and JAYPLUS continue to work closely together following the signing of the Exclusive License Agreement, with TV2U acting as the Technology Partner via the application of the Company's NextGen Sports OTT and Fan Engagement 360 platforms and Second Screen Experience. TV2U will continue to bring updates to the market as this situation progresses.

#### <u>AEMG</u>

In continued support and cooperation of AEMG, TV2U have taken steps forward in the advancement of the TV2Africa platform via the enhancement of the Multi-Tenant Set-Top-Box application. These improvements incorporate Content Browsing and UI Screen improvements, Multi-Tenant flow updates, as well as the implementation of a free payment gateway for testing. PayFast and PayGate payment gateways have been implemented as a long-term addition along with TVOD purchasing.

Discussions are still progressing in relation to the deployment of the STB application across AEMG's chosen STB units.

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#### JEE GROUP

Jee Group continues to work tirelessly alongside TV2U towards completion and activation of the Music Module's functionality. Development and testing have been completed, with the module being deployed to the PersisTV platform in anticipation of the supply of the music files.

#### <u>ESPORTS</u>

TV2U remains in discussions with an array of clients regarding commercial terms surrounding the provision of E-Sports content. Requirements gathering has begun for building the E-Sports module into the NextGen Sports 360 Platform and following the sign-off of the scoping agreement, currently at an undetermined date, initial designs will be produced for the layout of this module.

#### PGASCOM

TV2U maintain communications with PGASCOM while searching for further content partnerships and operators within Indonesia. Opportunities to progress have been limited at the current time due to restriction imposed to fight the COVID-19 Outbreak, however the Company look forward to bringing to light further movements through an update to the market in June 2020.

The IVAN-X OTT solution stands ready for deployment over all applications and formats, the TV2U team continuing to update the source codes and integrations for the greatest possible time-efficiency upon launch.

#### <u>INDOSAT</u>

TV2U show continued support for INDOOSAT by offering its platform as a white label brand-to-brand solution, acting as an enabler for clients and customers by providing a prepared, fast launch service without loss of quality or experience.

#### SOL TELECOM

During this quarter SOL TELECOM have been striving towards a new progressive business strategy, an initial draft of which has been shared with TV2U for support in honing this new approach. TV2U have responded, requesting further information to allow for a greater depth of insight and understanding to bring the Company into a position for the capable provision of valuable feedback.

#### UNIVERSITY OF VICTORIA (PREVIOUSLY REFERED TO AS BRITISH COLUMBIA UNIVERSITY)

TV2U actively awaits feedback regarding the commercial contract drafted by the Company and provided to the University of Victoria. The Company intends to bring an update to the market upon receiving correspondence signifying movement.

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#### TALICO SMART TECHNOLOGY - CONSULTATION SERVICES

In continuation of pursuits in the "Smart Technology" industry TALICO remains in on-going commercial discussions regarding a multitude of projects at varying stages of completion. In these projects TALICO will provide a consultancy service, bringing together several pedigree technologies companies, along with the products and infrastructure necessary to build sustainable solutions for both commercial and residential projects. TV2U will update the market as these discussions progress.

#### TV2U's IP Portfolio

During the March quarter TV2U's R&D team have made several improvements to current platform functionality, as well as restructuring elements of the IT infrastructure to optimise its deployments. A brief overview is listed below:

#### IVAN-X

- o Improvements in music module
- Mp3 support in music module in all apps i.e. Web, Android & iOS
- o Bulk-Import updates
- API's documentation

#### IVAN-MV

- Music Module Integration in SDP
- MP3 audio Support for Web, Android and iOS
- Paystack Gateway Integration
- o Improvements to rights management functionality
- Session based improvements
- o Revenue reporting enhancements
- Restructuring
  - Load Testing of IVAN-MV deployment using automated tools

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- Optimised deployment with ELBs to automatically scale-up and scale-down servers according to usage
- R&D on serverless and microservices architecture & databases to improve scalability and efficiency of IVAN-X & IVAN-MV
- Conversion of already existing APIs to serverless architecture for improved performance and scalability

#### ABOUT TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.