



## Q3 FY20 Quarterly Results Presentation

*The World's First **Omnidata Intelligence** Company*

Internal use only

## About Skyfii

Our vision is to improve visitor experience by understanding behaviour.

Skyfii is a global technology company that transforms the way organisations collect, analyse and extract value from data.

We process billions of data points monthly, captured in the physical & digital world to help businesses better understand and improve the experiences of millions of customers every day.

### OMNIDATA INTELLIGENCE

The practice of analysing multiple data sets to create a complete understanding of experiences across the physical and digital world.



Offices in 7 countries



64 staff globally



Portfolio of 10,000+ venues  
across 35 countries



Right Data



Intelligent Technology



Experienced People



# Data Intelligence Platform built for Physical Venues

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## Company Overview

**35** countries in which SKF operate across 5 continents

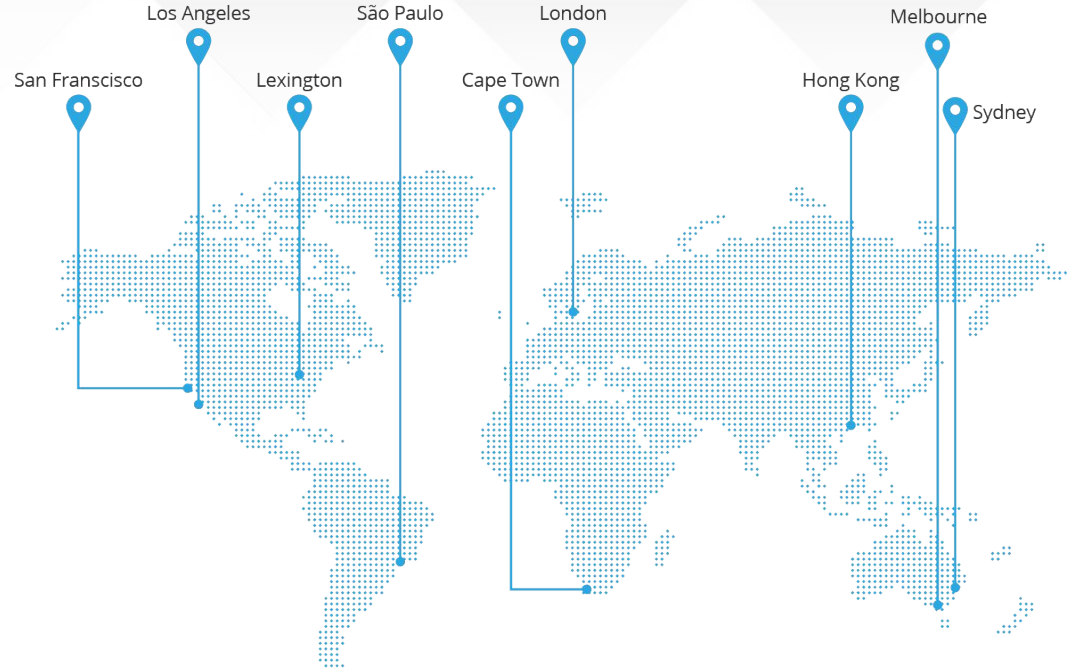
**+900** number of customers SKF provide services to across 10,000 physical venues

**3** year average contract length

**>60** % of revenues generated from recurring revenue streams

**\$10m** Annualised recurring revenue

**47** % of revenue generated from international markets



# Operating Highlights



## Operations & Business Update

- Diverse mix of customers across 35 countries and 10+ verticals
- 60% of our revenues via recurring revenue streams on 3-5 year terms
- No single client representing more than 5% of recurring revenues
- New opportunities for growth within Municipalities and Grocery verticals
- Developed and launched a range of new analytic products to support existing customers, retain revenues and unlock new opportunities
- Continuing to manage costs inline with market conditions
- Confirms guidance to deliver a positive EBITDA position for FY20



# New Product Releases

## 1 COVID-19 Reporting

Our Data Science team has built a predictive reporting tool to measure the daily impact of COVID-19 on physical venues



## 2 Industry Research

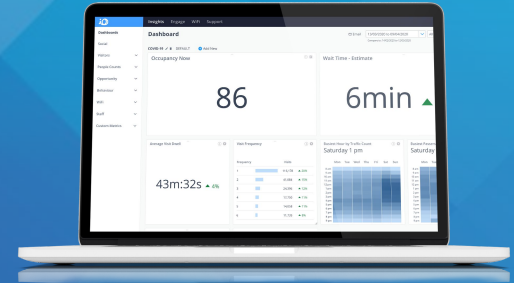
Skyfi partnered with leading customer insights firm Brickfields Consulting to help the Australian Retail Property industry better understand and react to changes in shopper sentiment during these challenging market conditions



## 3 OccupancyNow™

Skyfi has recently launched a new product called Occupancy Now™, an automated occupancy and social distancing management solution, It helps venues:

- Manage venue occupancy in real time
- Optimize cleaning and testing services
- Facilitate contact tracing



## Notable Contract Wins



### Christchurch Airport (New Zealand)

- Three-year Master Services Agreement signed
- Contract includes the provision of the IO Connect (Guest WiFi) and IO Insights (data analytics) products

### QIC (Australia, Retail Property)

- Further expansion on existing contract
- Roll out will see the deployment of 'IO Connect' (Guest WiFi and people counting) into 16 shopping centres total

### HCFC Stadium (Europe, Sporting venue)

- Five-year contract signed to deploy Skyfii's IO Platform services to HCFC Hockey Stadium in Switzerland
- Contract includes the provision of Skyfii's IO Connect (Guest WiFi) and IO Insight (Analytics)



# Financial Highlights



# Diversified Revenue Model



## RECURRING REVENUES

are generated from ongoing subscription fees for access to Skyfii's 'IO' data intelligence platform. Recurring revenues are charged on a fixed fee per venue per month basis and not volume based on traffic. The majority of our recurring revenues are typically contracted on 3-5 year terms with a monthly subscription fee



## SERVICES REVENUES

are generated from the payment of projects undertaken by both Data Consultancy Services (DCS) and Marketing Services (MS) divisions. Revenues generated from Services are received as either monthly, recurring or fixed fee projects.



## NON-RECURRING REVENUES

are generated from the deployment of hardware and infrastructure, implementations and upfront setup fees, which underpin recurring revenues, including installation of Wireless Access Points, 2D and 3D cameras, People and Vehicle Counting technology.

MS= Marketing Services

DCS= Data Consultancy Services



Internal use only

# Q3 FY20 Results<sup>1</sup>

Operating Revenue  
\$3.9m



72%<sup>2</sup>

Recurring Revenues  
\$2.3m



75%<sup>2</sup>

ARR<sup>3</sup>

\$10m

Cash at Bank @  
31st Mar 2020

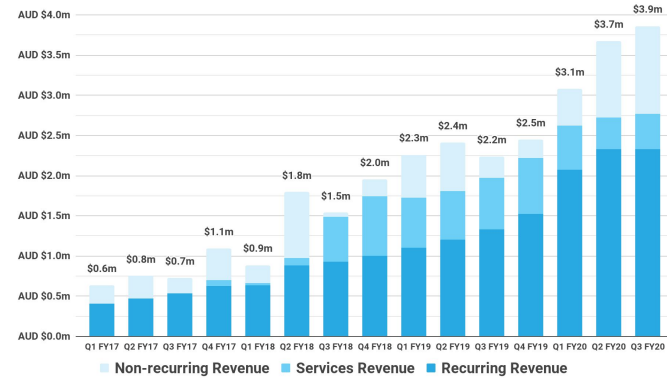
\$2.5m

Debt Facility  
\$2m

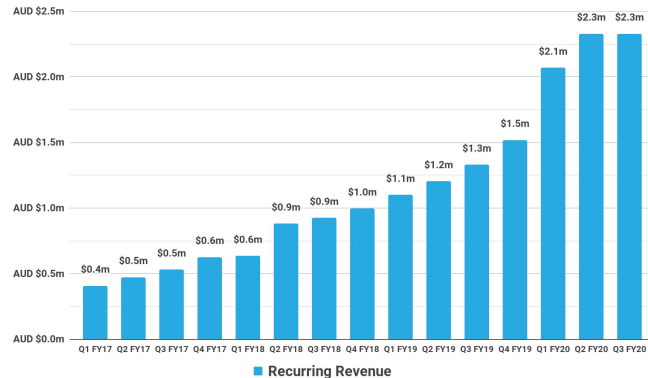
\$1.9m  
Undrawn

1. All revenues are inclusive of Beonic transaction which completed on 9 July 2019
2. Versus Previous Corresponding Period (Q3 FY20)
3. Annual Recurring Revenue (ARR) based on contracted recurring revenues as at the end of Q3 FY2020

## TOTAL OPERATING REVENUE - BY QUARTER



## RECURRING REVENUE - BY QUARTER



# Outlook



## Outlook

The Company recognises that our track record of quarter on quarter growth momentum may be challenged in Q4 FY20.

However, the strong Q3FY20 performance allows the Company to re-confirm it will maintain a positive full-year operating EBITDA for FY2020.

### Key areas of focus for the remainder of the year include:

- Ongoing development and rollout of new analytic products
- Strong focus on Marketing to drive new lead generation
- Maintain focus on cash preservation inline with market conditions
- Continue to support current customers with business critical insights
- Convert new business leads within Grocery, Municipalities and Healthcare
- Deliver a positive EBITDA positive for the full year FY20



# skyfii



## Media

John Rankin  
Chief Operating Officer  
*Skyfii*  
p: +61 2 8188 1188  
e: john.rankin@skyfii.com



## Investors

Craig Sainsbury  
Executive Director  
*Market Eye*  
p: +61 428 550 499  
e: craig.sainsbury@marketeye.com.au

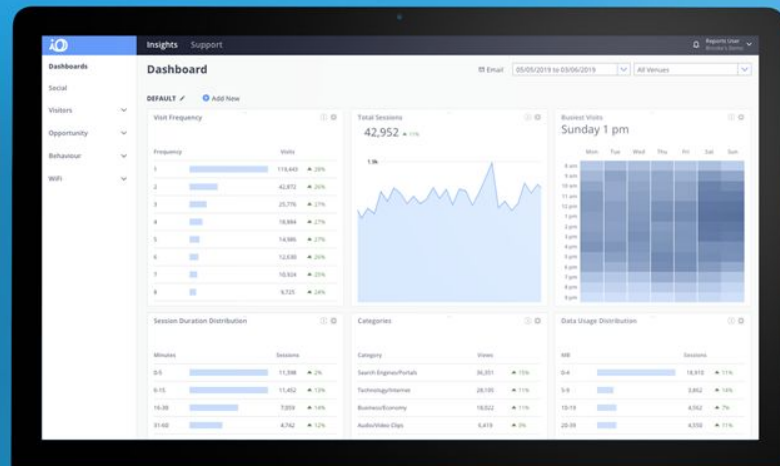


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# Appendix



Businesses typically use Skyfii IO in three phases...

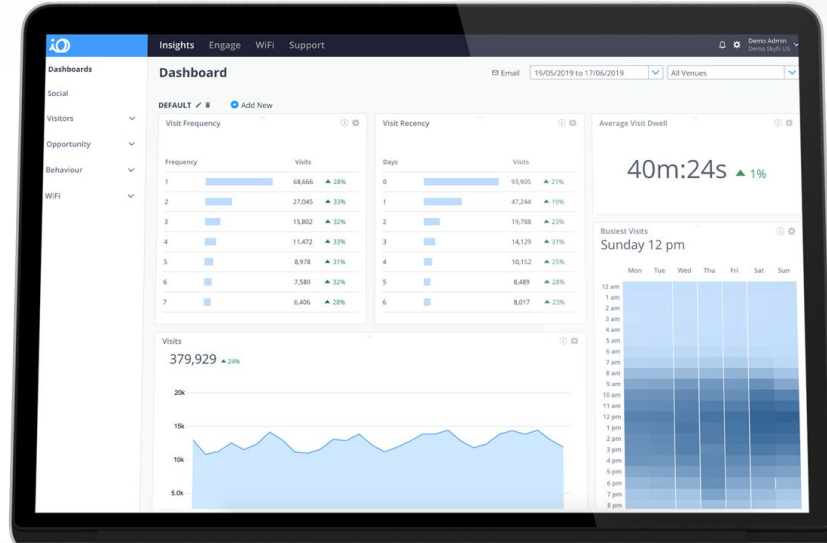






## Establish Baseline Metrics for Visitor Behavior

Most venues start by using Skyfii to get more value from the technology infrastructure they already have.



# 2

## Add Context With Additional Data Sources

Skyfii IO can incorporate data from multiple aspects of your business.

By selecting the right data sources, Skyfii can add more context to the data you're already collecting.

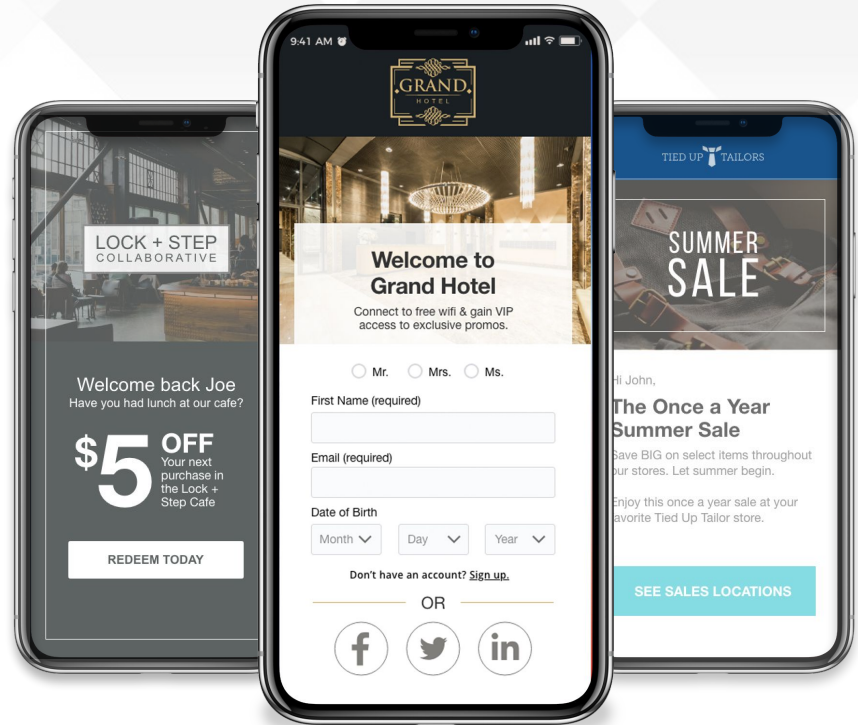


# 3

## Engage Visitors To Obtain Deeper Insights

Obtain email, phone, name, zip code, survey responses and other visitor-provided data

Send and measure responses to email campaigns, SMS messages, in-app notifications, and mobile content.



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