

17 April 2020

Australian Securities Exchange (**ASX**)
 Level 40, Central Park
 152-158 St George's Terrace
 Perth WA 6000

DESPATCH OF ENTITLEMENT ISSUE DOCUMENTS

Family Insights Group Limited (**ASX:FAM**)(**Company**) is pleased to advise that the Company has today despatched its Entitlement Offer Document under section 708AA of the *Corporations Act 2001* (Cth) along with personalised entitlement and acceptance forms to all Eligible Shareholders as at the Record Date of 14 April 2020.

Eligible Shareholders are encouraged to carefully consider the full details of the Entitlement Offer as contained in the Entitlement Issue Prospectus, including the risks of investment as described in Section 7 before making a decision to invest. For clarity, the Company advises that the key dates are as outlined in the following indicative timetable:

KEY EVENT	DATE
Record Date for determining Entitlements	14 April 2020
Offer opening date	17 April 2020
Last day to extend the Closing Date of the Offer	28 April 2020
Closing Date (Offer closes 5:00pm WST)*	1 May 2020
Shares quoted on a deferred settlement basis	4 May 2020
Announcement of results of the Offer	6 May 2020
Issue date / Securities entered into Shareholders' security holdings / Lodgement of Appendix 2A with ASX	8 May 2020
Quotation of Shares issued under the Offer*	11 May 2020

*The Directors may extend the Closing Date by giving at least 3 Business Days' notice to ASX prior to the Closing Date. As such the date the Securities are expected to commence trading on ASX may vary.

Please contact the Company's Share Registry on 1300 288 664 for callers within Australia or +61 2 9698 5414 for overseas callers, if you have any queries regarding the Entitlement Offer or your eligibility to participate in it.

- ENDS -

For further information, please contact:

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ABOUT FRUGL

frugl is a data insights business utilising a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst simultaneously analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.

frugl.com.au | facebook.com/FruglGroceries | instagram.com/FruglGroceries

ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Family Insights' world class secure VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, Family Insights monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.