

6 April 2020

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

NON-RENOUNCEABLE ENTITLEMENT ISSUE TO RAISE \$660,000

Family Insights Group Limited (ASX: FAM)(Company) is pleased to announce that the Company will be undertaking a non-renounceable entitlement issue on a 1 for 2 basis at \$0.02 per Share, to raise up to \$660,000 before costs (**Entitlement Issue**).

The Company has prepared a prospectus regarding the Entitlement Issue which will be released later today and provided to eligible shareholders no later than 17 April 2020.

The proposed timetable for the Entitlement Issue is below.

The Company is also pleased to announce that, following receipt of shareholder approval at its general meeting on 16 March 2020, the Company has today issued unlisted options to each of Jonathan Wild and Sean Smith, both Directors, and to Mr Alistair McCall, the Company's Chief Data Officer (**New Options**). The New Options have been issued to continue to appropriately incentivise these parties for their continued performance in their respective roles.

An Appendix 3B for both the Entitlement Issue and the New Options accompanies this announcement.

The Entitlement Issue's proposed timetable is as follows:

| Event | Date |
|---|------------------------|
| Announcement of Offer | Monday, 6 April 2020 |
| Lodgement of Prospectus with the ASIC | Monday, 6 April 2020 |
| Lodgement of Prospectus & Appendix 3B with ASX | Monday, 6 April 2020 |
| Ex date | Thursday, 9 April 2020 |
| Record Date for determining Entitlements | Tuesday, 14 April 2020 |
| Prospectus despatched to Shareholders & Company announces despatch has been completed | Friday, 17 April 2020 |
| Last day to extend Closing Date | Tuesday, 28 April 2020 |
| Closing Date* | Friday, 1 May 2020 |
| Securities quoted on a deferred settlement basis from market open | Monday, 4 May 2020 |
| Announcement of results of issue | Wednesday, 6 May 2020 |
| Issue date and lodgement of Appendix 2A with ASX applying for quotation of the securities (before noon Sydney time) | Friday, 8 May 2020 |

For further information, please contact:

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<https://familyinsightsgroup.com>

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ABOUT FRUGL

Frugl is a data insights business utilising a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst simultaneously analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.

frugl.com.au | facebook.com/FruglGroceries | instagram.com/FruglGroceries

ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Family Insights' world class secure VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, Family Insights monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.