

ASX RELEASE  
26 March 2020

## iSYNERGY's Update on the Coronavirus Situation

- iSYNERGY is closing its corporate offices worldwide and working remotely, all events to be cancelled
- Sales are predicted to drop but nothing is certain

### COVID-19

The health of iSYNERGY's clients, employees, affiliates and partners is our primary concern. Provided the unfortunate situation created by the novel Coronavirus (COVID-19) that is affecting people globally, iSYNERGY is taking the precautionary steps as suggested by the World Health Organization (WHO) to eradicate the disease.

iSYNERGY is cancelling all its signature events until the COVID-19 issue has totally subsided. This step will lower the risk of any of our partners from catching the disease. However, our partners will be notified should there be any rescheduling to our events.

As iSYNERGY's business nature works in the way that its partners are able to work remotely, affiliates and partners will still resume work as usual from home. Meeting with clients or potential prospects shall be done virtually. Despite this rapidly evolving situation, we are trying our best to continue servicing our client needs. Interactions with iSYNERGY contact can be done via digital platforms as our staffs are working from home.

### Trading Update

For the first two months of 2020, written new affiliate sales orders growth was approximately 50%. Nevertheless, the Company is predicting reductions in sales orders to flow through and potentially impact revenue in coming months. iSYNERGY is currently evaluating its operating cost base and will take appropriate measures to reduce expenditure as an immediate priority.

### Outlook

In light of ongoing developments and increasing uncertainty arising from the unknown potential impact of COVID-19, iSYNERGY believes that it is difficult to provide guidance for FY20.

**I Synergy Group Limited** (ACN 613 927 361)  
[www.i-synergypgroup.com](http://www.i-synergypgroup.com)



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## Financial Position

The company currently has approximately AUD \$5.4million of cash on hand. Given the uncertainty associated with COVID-19, the Company is making appropriate adjustments to reduce costs and capital expenditure and preserve available funds.

Given the Company's business nature, we are pleased to inform that the performance of our affiliate marketing platform is improving and online sales continue to grow.

The situation might have an adverse influence to every business there is out there but iSYNERGY is constantly evaluating the situation and will mitigate though any potentially workable alternatives where necessary. As soon as this is determined the Company will update the market.

Our thoughts to those directly affected by this virus.

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## About I Synergy Group Limited (ASX: IS3)

I Synergy Group Limited ("iSYNERGY") is a leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform to deliver performance-based solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform, Affiliate Junction, is home to more than 30,000 affiliates and 2,500 advertisers. Under the platform, there is a variety of affiliate programs available which cater to various industry verticals and markets. To learn more, please visit: [www.i-synergysgroup.com](http://www.i-synergysgroup.com)

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*This announcement is authorised for release by the Board of iSynergy.*

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