

11 March, 2020

ASX ANNOUNCEMENT:

For immediate release

**BAI GUOJIN APPOINTED TO THE ISENTRIC BOARD**

The Board of iSentric Limited is pleased to announce the appointment of Mr. Bai GuoJin as an Independent Non-Executive Director.

Mr Tim Monger said: "The Board are very pleased that Mr. Bai has agreed to join the iSentric Board. Mr Bai has over 30 years' experience in software development for the financial and telecommunications industries. He has recently been involved in fintech and payment solutions playing a fundamental role in the development of the Coalculus chain technology, which enables enterprise-ready blockchain-as-a-Service to governments, financial institutions and enterprises. Mr Bai brings strong business connections across Asia which will assist development of iSentric's Enterprise Mobility business.

Mr. Bai is a director of Malaysia Economic Development Berhad, whereby he provides advises in relation to new innovative offerings in order to drive business growth through its ecosystem.

**About iSentric (ASX: ICU):**

iSentric Limited (ASX : ICU) provides software based mobility platforms and services that enable its customers to extend their information technology applications to any mobile device and integrate mobile technology throughout their existing business. iSentric also works with telecommunication network providers to provide mobile OTT (over-the-top) services that leverage their subscriber base to build active communities.

This announcement has been authorised for release by the Board of iSentric Limited.

For further information please contact:



Gary Stewart, Company Secretary.

02.9538.0802