

# BOQ INVESTOR DAY 2020

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#### Implementation of transformation strategy

There is a risk that the objectives, key deliverables and targets of the transformation strategy set out in this document may not be achieved or realised within the targeted timeframes, or at all. If the business does not perform as anticipated or if there are changes in the business. economic, legislative or regulatory environment, or customer behavior changes, this may also affect the effectiveness of the group strategy. These could lead to BOO underperforming market expectations regarding growth, profit and returns, which may have an impact on BOO's financial performance, financial position, capital resources and prospects. If internal or external stakeholders do not support the strategy, then this may have an impact on BOO Group's businesses, financial performance, capital resources, financial condition and prospects, Further, if the costs and expenses associated with implementing the strategy, including increased costs associated with technology and the digital transformation, are not managed as planned, then this may impact on the ability to successfully implement the group strategy. The increased costs could also have an adverse effect on BOQ's and the BOQ Group's business, results of operations, financial performance, financial condition and prospects. It is also possible that implementation of transformation strategy may involve a disruptive impact on the operations of the BOQ, including possible changes in key executives and employees.

#### Not an offer

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### AGENDA



9:45am	Registration and coffee				
	BOQ Strategy				
10:00am	Introduction	Cherie Bell, General Manager Investor Relations			
10:05am	Strategic context	George Frazis, Managing Director and CEO			
		George Frazis, Managing Director and CEO			
		Debra Eckersley, Group Executive People and Culture			
	5 Strategic pillars	Lyn McGrath, Group Executive BOQ Retail Banking			
		Hugh Lander, CEO BOQ Specialist			
10:30am		Verity Gilpin, CEO BOQ Finance			
		Greg Boyle, CEO Virgin Money Australia			
		Ewen Stafford, Chief Financial Officer and Chief Operating Officer			
		Adam McAnalen, Chief Risk Officer			
11:20am	Guidance & closing remarks	George Frazis, Managing Director and CEO			
		Cherie Bell, General Manager Investor Relations			
11:30am	Q&A	George Frazis, Managing Director and CEO			
		Executive Team			
12:00pm	Close				





### **OVERVIEW**



- BOO has been serving our customers for 145 years
  - With distinctive brands Highly specialised bankers Branches run by small business owners who are deeply anchored in their communities
- We have a strong platform that has been strengthened by our investment in the new Virgin Money digital bank
- Our performance has been disappointing due to:
  - Challenging environment Onerous processes
    - Complex products and system
    - Underinvestment

- We are addressing this with a comprehensive strategy built on five pillars
- We have laid out our operational and financial targets on progress
- We are focused on our customers, people and building long term shareholder value
- We are moving at pace, achieving momentum and have improved our outlook for FY20





# BOQ HAS BEEN SERVING CUSTOMERS FOR 145 YEARS

with distinctive brands, highly specialised niches and Owner Managed branches



BOQ has successfully grown organically and added differentiated capability in niche segments through "bolt on" acquisitions providing a strong platform for differentiated growth

BOQ Finance and BOQ Commercial consolidated to create BOQ Business



### ...WITH A SIGNIFICANT PRESENCE AROUND AUSTRALIA



### 165<sup>1</sup> BRANCHES

94 Owner Managed Branches

62 Corporate branches

9 Transaction and Service centres

### \$78bn

#### Footings FY19<sup>2</sup>

\$31bn housing

\$10bn commercial \$5bn other lending

\$32bn customer deposits

70%

Funding is sourced from customer deposits FY19<sup>2</sup>

### 910K

#### Customer base

- c.210k VMA customers
- c.500k BOQ Retail Customers
- c.80k BOQ Business
- · c.30k BOQ Specialist
- c.90k BOQ Finance

86%

Lending is generated from the eastern states in FY19<sup>2</sup>

60%

Share register is comprised of retail shareholders



1 As at January 2020

2 Source: BOQ Annual Report, Year ended 31 August 2019

### BOQ L GROUP

# PAST UNDERPERFORMANCE RESULTING FROM A CHALLENGING ENVIRONMENT, ONEROUS PROCESSES, COMPLEX SYSTEMS AND UNDERINVESTMENT — ALL ADDRESSED BY OUR STRATEGY

### **Environment**

- Low growth
   Increased competition,
   including big tech, neobanks
- Royal Commission

Increased regulation

Lack of community trust

 Move to digital and increased expectations

### **Operations**

- Complex product-set, over 220 products
- Long processing times,
   c. 5 days time to conditional approval for mortgages via branches
- Fragmented accountability and slow decision making
- Reduced distribution capacity

### **Technology**

- Multiple banking systems through acquisitions (c. 15 core product platforms and hundreds of applications)
- Lagging digital and data platforms requiring investment
- Need to build execution capability

### Customer and Employees

- Declining customers NPS, previously -20<sup>1,2</sup> for mortgages in Aug 2019
- Low employee engagement, however, our people want BOQ to succeed
- Owner Managers and Bankers constrained to grow
- Poor digital experience for customers and bankers

1 NPS -20 as of August 2019 2 Source: RFi XPRT NPS Survey, January 2020

# CHANGES IN THE ENVIRONMENT ARE CREATING OPPORTUNITIES FOR BOQ



#### **KEY TRENDS**





Shifting customer preferences, including post Financial Services Royal Commission



Increased regulatory requirements and compliance



Low income growth environment, but with housing recovery



Evolving macro economic and demographic trends



Cloud technology reducing advantage of scale

- · Customers choosing regional, challenger banks
- · Significant shift towards brokers
- · Existing customer-focused strategy, regarded as a trusted brand
- · Differential in Risk Weighted Assets between majors and others is reducing
- · Not hampered by major customer remediation activities
- Achieving a simplified, digital business model reduces complexity of regulatory compliance

· Customers moving to mobile banking, diminishing advantage of large distribution footbrints

- · Distinctive brands that resonate with targeted customer segments
- Evolving niche segment strategy where we bring competitive advantages, delivering above market growth with attractive returns
- Leverage economic tailwinds for niche segments: ageing population (healthcare/retirement segment), increasing population (property/development and housing), and global population growth and demand for Australian agriculture (agri business), growing tourism industry (leisure/hospitality)
- Non-major banks leveraging cloud technology and AI to expand their customer reach and service offerings and drive productivity and cost efficiency

We see the prevailing industry changes aligning to our value proposition – an established small bank focused on attractive growth niche customer segments with a differentiated business model

# GROUP STRATEGY BUILT ON WHAT DIFFERENTIATES US





### Unique brands with proud history

- BOQ's proud history within Queensland, 145 years
- Virgin Money Australia as an iconic, nationally recognised brand
- **BOQ Business** (incl. BOQS & BOQF) which target specific SME segments on the east coast and nationally



## Deeply anchored in local communities with a strong customer focus

Bankers with strong customer relationships

- Owner Managers with tenure of over 11 years on average, small businesses in their own right and part of the local community
- Quality people who care about their customers and are motivated for BOO to succeed



### Innovative digital offering and loyalty

- New **mobile app for BOQ Specialist** with Apple Pay
- Investment in Virgin Money Australia new cloud based digital bank and loyalty program
- Strategy to transition customers to new multi-brand cloud based banking platforms



### Highly specialised industry expertise

- Operating in attractive niche industry segments
- Expert bankers, with expert credit and local marketing – 100% specialised
- · Sound credit risk outcomes



### WE ARE RE-IMAGINING BOQ







A culture built with empathy at its heart, with customer focused bankers and Owner Managers who are small businesses deeply anchored in communities

Unique brands in BOQ, Virgin Money Australia, BOQ Specialist and BOQ Finance

Serving attractive niche customer segments, with a distinctive business model

Investing in developing our people

Exceptional employee experiences



### A comprehensive digital transformation

- All the strengths of an established bank, with the digital agility of a neobank
- Capital investment of c.\$100M p.a. (FY20-FY22) before reducing to c.\$80M p.a. in FY23 and c.\$60M in FY24 to complete the digital transformation, drive growth, and enhance productivity
- New common retail cloud-based platform, with Phase 1 - Virgin Money digital bank well underway
- Common platform for the Business Bank



### Delivering sustainable profitable growth and attractive returns

- Growing above system from FY20, optimising revenue and return<sup>1</sup>
- Productivity benefits of c.\$90M annualised run rate from FY23, containing expense growth to <1.0% p.a. FY21 and FY22
- Positive jaws in FY21, expanding in FY22
- Organic capital generation of c.100bps p.a. from FY21 with CET1 of 9.00%-9.50%
- Target ROE around 8% by FY22 and ROE 9%-10% by FY24
- Sustainable growth in EPS and dividends from FY21 onwards<sup>2</sup>

<sup>1</sup> Sources: RBA Lending, Credit Aggregates, APRA Monthly Banking Statistics and Analyst Research & Benchmarking 2 Subject to Board and Regulatory approval

### WE HAVE EVOLVED OUR STRATEGIC PRIORITIES







### MOVING WITH PACE AND CREATING MOMENTUM



### FY20 key initiatives delivered

- Material improvements in our mortgage process, improved time to conditional yes for mortgages from 5 days to 1 day and improved mortgage NPS from -20<sup>1,3</sup> to +5<sup>2,3</sup> (from 10th in market to 3rd in market)<sup>1,3</sup>
- Introduced new Owner Manager revenue sharing model around quality outcomes for our customers and growth
- Growing ahead of market in mortgages (1.4x YTD), and business lending (1.3x YTD)<sup>4</sup>
- Improved risk based pricing in business bank, improved margin management in retail bank

- Identified and largely delivered FY20 productivity savings (gross)
- Delivery of new mobile app for BOQ Specialist with Apple Pay, first phase of cloud-based Virgin Money digital bank investment well underway
- Oeveloped 5 year differentiated, sustainable profitable growth strategy, with a plan to deploy capital to grow long term shareholder value
- Refreshed our purpose and values
- Launched capability framework to enable our strategic transformation

<sup>1</sup> NPS -20 as of August 2019

<sup>2</sup> NPS +5 as of January 2020

<sup>3</sup> Source: RFi XPRT NPS Survey, January 2020

<sup>4</sup> Sources: RBA Lending, Credit Aggregates, APRA monthly authorised deposit-taking institution statistics Exc International Banks, December 2019

### STRONG GROWTH AND MARGIN MANAGEMENT FOR VMA AND BUSINESS BANK, WITH STABILISING BOO RETAIL



#### Loans to households: gaining market share<sup>1</sup>



#### FY20 (YTD)1 Bank 1 +32.3%

Intl. 1 +14.1% Intl. 2 +10.8% Peer1 +9.8% Major 1 +5.3%

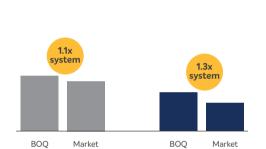
#### BOO +3.5%

Peer 2 +1.5% Major 2 +0.1% Major 3 -0.4% Peer 3 -2.6% Major 4 -2.8%

#### Mortgage NPS

### Loans to business: maintaining momentum<sup>1</sup>

FY20 (Sep - Dec)



#### FY20 (YTD)1 Intl 1 +12.1%

Bank 1 +6.4%

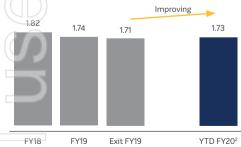
### Major 1 +5.0%

BOO +2.9% Major 2 +2.7% Major 3 +1.8% Major 4 +0.5% Peer 1 -3.2%

Intl 2 -7.3%

Peer 3 -11.0%

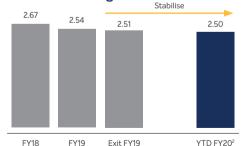
### **Retail Banking NIM**



NIM improvement due to improved margin on fixed rate products and repricing activities

#### **Business Banking NIM**

FY19 (Sep - Dec)



2 YTD FY20 is January 2020.

- Re-priced lending products, maintaining broadly flat NIM
- 4 NPS +5 as of January 2020
- 5 Source: RFi XPRT NPS Survey, January 2020

1 Internal BOQ Analysis and APRA monthly authorised deposit-taking institution statistics Exc International Banks, December 2019; NII: Net Interest Income; GLA: Gross Loans and Advances; NIM: Net Interest Margin. 3 NPS -20 as of August 2019

## WE HAVE A DIFFERENTIATED STRATEGY BUILT ON FIVE PILLARS



- Delivering an exceptional customer experience with specialised bankers and increasing long term shareholder value











Purpose and values

What this means for...

Creating prosperity for our customers, shareholders and people through empathy, integrity and by making a difference.

#### **Our customers**

- Delight our customers
- Help our customers into their homes, help them save and make their banking easy and intuitive
- Help family businesses grow and prosper, and help them run their business well

#### Our people

- Inspire people to delight customers, bring their whole selves to work, contribute and develop their capabilities
- Enhances our capability to be a leader in mobility with a personal touch, with smart data insights, for in the moment customer solutions
- Strengthens our ability to deliver sustainable profitable growth resulting in a stronger bank



#### **Our shareholders**

Growing sustainable long term shareholder value





# BUILDING A DISTINCTIVE PURPOSE-LED CULTURE, WITH EMPATHY AT THE HEART, COMBINED WITH ENHANCED CAPABILITY



#### **Empathy**

- > Capacity to understand and feel with another person, what they are experiencing then acting to help them
- > BOQ today, when we are at our best
- Opportunity to distinguish from competitors



Purpose-led, empathetic culture



Exceptional employee experiences



Growing capability and talent

#### Values-driven

Values as our compass to make a difference

#### Innovative mindset

Flexibility to respond to changing dynamics

#### Connected

Our employees and Owner Managers are connected and empathetic bankers

#### **Empowerment**

Enable our people to delight our customers

#### Accountability

Clarity for informed and fast decision-making

#### Alignment

Recognising those making a difference

Employee engagement from 56% to top quartile

#### Leadership capability

Development and targeted recruitment

#### Execution excellence

Invest to enhance our execution capabilities

#### **Talent diversity**

Build diversity to reflect customers and communities



# WE HAVE ENHANCED OUR OWNER MANAGED BRANCH PROPOSITION





### RESET NETWORK

Location of branches has been optimised and reset for growth



### FOCUSED RECRUITMENT

Developed clear recruitment criteria ensuring OM candidates have significant banking experience

Growing pipeline of internal candidates



### REVISED FRANCHISE MODEL

Implemented a revised franchise agreement, driving strong alignment between OM revenue, good customer outcomes, and BOO performance

More information on our Owner Manager proposition

CLICK HERE

http://bit.ly/3bR4KCf



# OWNER MANAGERS AS LONG STANDING SMALL BUSINESS OWNERS ARE DEEPLY ANCHORED IN THEIR COMMUNITIES



Owner Managed branch model is a Group asset and differentiator

Seizing its potential to drive profitable growth



122 Owner Managers in 94 locations

Long term Customer relationships #3 NPS for mortgages<sup>1</sup>

44% housing loans to non-PAYG customers >11 years avg OM tenure

ROE well above BOQ average

49% of Group retail funding

- Align our branch network to target markets
- Rebalance our branch portfolio towards Owner Managers
- Set for growth in Queensland, Sydney and Melbourne
- Revise our franchise offering
- Removing unnecessary back office activity, and improving customer self service

1 Source: RFi XPRT NPS Survey, January 2020





**CUSTOMERS** 

### A PORTFOLIO OF DISTINCTIVE BRANDS













RELATIONSHIP-LED
BANKING EXPERIENCE

~500k
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ASSETS \$22.1bn
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DEPOSITS	\$15.5br
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~210k
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\$2.5bn

\$0.3bn

\$2.8bn

#### SPECIALISED SME AND NICHE BUSINESS BANKING SOLUTIONS THAT MEET CORE BUSINESS AND PERSONAL NEEDS

~80k	~30k	~90k
\$7.6bn	\$8.8bn	\$5.1bn
\$5.1bn	\$3.1bn	
\$12.7bn	\$11.9bn	

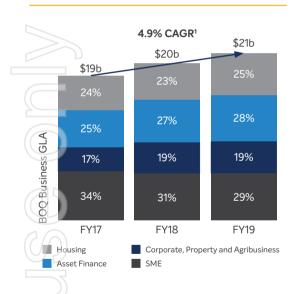
Open to partnering and small "bolt on" acquisitions that provide niche capability, growth and shareholder value

Customer numbers per August 2019

# DEEPENING BOO'S PROVEN NICHE SEGMENT STRATEGY TO DRIVE PROFITABLE GROWTH



#### Our niche strategy has delivered sustainable growth





Successful niche strategy in action

Specialist Bankers and risk personnel

Strong professional associations and supplier connections

12% CAGR Customer growth FY14 - FY19 Life cycle lending

c. 1000 new student and graduate customers per year

> 32% CAGR Asset growth FY14 - FY19

Experienced specialist bankers supported by high quality credit officers, with the best local area marketing

Source: BOQ Annual Reports 2017, 2018 & 2019



### GROW FASTER IN SME BANKING



SME is a critical segment for BOQ Group...

111%<sup>1</sup>

**Deposit to loan ratio** Strong source of deposits

c.13%1

**ROE** 

Attractive returns

~140K1

Customers

Significant scale

and remains underserviced by banks

Our niche strategy will focus on key SME segments where we are building and leveraging capability

BOQ BUSINESS







Existing Capabilities

Relationship banking skills Leading asset finance capability

Deep SME experience through OMB Established industry verticals Focus is on growing markets

Providing easier access to our expertise

Understanding our customers and responding

Rewarding our customers for their loyalty

- Connecting customers through video
- More owner managers in more places
- Leveraging established relationships
- Extend broker proposition

- Simplified and enhanced products
- New on-boarding experience
- Closing gap in payment solutions
- · Faster time to cash

- Integrate into eco-systems
- Simple and meaningful loyalty program
- Access to BOQ brands
- Data driven insight and support

BOQ internal analysis





## DIGITAL WILL UNDERPIN OUR BUSINESS TRANSFORMATION



#### To become the digital bank of the future with a personal touch



Building the future cloud-based platform for growth, migrating existing customers to the new platform

- Staged to manage risk
- No customisation at the core
- · Clear upgrade path
- Secure and productive
- Software as a service/APIs/ open architecture



### Providing richer customer experiences

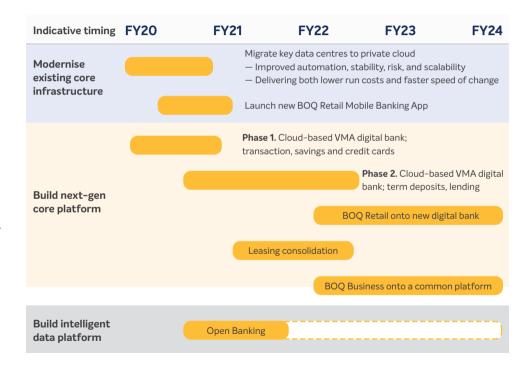
- Differentiation at the customer digital front end
- Intelligent data and analytics



Driving efficiency across our business



Strong execution and oversight





### BUILDING THE DIGITAL BANK OF THE FUTURE







### Globally recognised aspirational brand

**OUR AMBITION** 



Be one of
Australia's
leading digital
challenger banks

OUR PURPOSE



Creating bigger possibilities

WE WILL ACHIEVE THIS BY



Re-imagining banking to make it beautifully simple and rewarding **CUSTOMER BENEFITS** 



Improved financial fitness

Feel a sense of purpose

Feel recognised and rewarded

**Beautifully simple** 

**EXCITING MOMENTUM** 



210K+ Customers complementary to BOQ<sup>1</sup>

>\$3B home loan growth, since FY16 launch<sup>2</sup>

Laying the foundations for the Group's future banking platform

1 Figures as per August 2019 2 Figures as at January 2020

LICK HERE

HTTPS://VIMEO.COM/354777887 PASSWORD: VMA1234







### Operations and processes

Minimum banking productset focused on target customer segments, dealing to personal and commercial banking needs

Fastest **time to right decision** for key
banking services

### Technology and digitisation

- Transforming the customer and banker experience
- Quick and easy joining through mobile app used by customers and bankers – immediate access to accounts and funds
- Supported by "born in the cloud" digital, banking and data platforms to drive operational efficiency through unit cost reduction and lean customer focused processes

### Capability and culture

- Best in class execution capabilities, project management and partner relationships
- Focused and leading digital, data and analytical capability
- Absolute clarity on endto-end responsibility and accountability
- Strong oversight and governance

### Risk and compliance

- Continuing sector focus deepening credit risk capability within domains
- · Compliance by design
- Continually uplift our strong risk management processes, accountability and culture
- Implement all relevant Hayne recommendations and regulatory changes





### WE HAVE MADE SIGNIFICANT INROADS THROUGH OUR HOME BUYING TRANSFORMATION PROGRAM BUT THERE IS MORE TO DO...



### **Culture and capability**

New Retail Bank leadership team with strong lending experience

Attracting, developing and retaining lending talent

- Systematic service and sales model developed and rolled out
- Lender onboarding and development programs

### **Optimise channels**

- Launched mobile mortgage bankers, with further expansion planned
- Leveraging Owner Manager retail and commercial banking skills
- Turning on the broker channel, making it easier to do business with BOO

### Simplified and streamlined process, products and systems

- Simplified and digitised customer processes and forms
- Introduced digital intuitive lender checklists
- Focus on root cause of errors and rework
- · Customer engagement tool rollout
- Consolidation of lending platforms, including broker portal with origination system
- Introducing automation and AI into our processes
- · Smart data insights with 'in the moment' customer solutions
- Simplifying the product set.

### **Creating momentum**

+2

+25

Lending NPS improved, from -20 to +51

**Delivered** 

4 DAYS

Reduced time to conditional yes from 5 to 1 day

Reduction in rework

-17%

### **Accelerating growth**

### **FROM 2 TO 1**

Lending systems to neo platform

### **Optimise**

#1

**TOP 3** 

Regional bank for broker channel

NPS

1 Source: RFi XPRT NPS Survey, August 2019 to January 2020

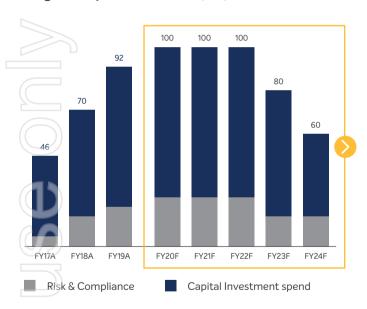
Outcomes



# CONTINUED CAPITAL INVESTMENT TO DELIVER TRANSFORMATIONAL OUTCOMES



### Targeted capital investment (\$M)



### Capital investment profile and outcomes - deployed to grow long term shareholder value



Risk models



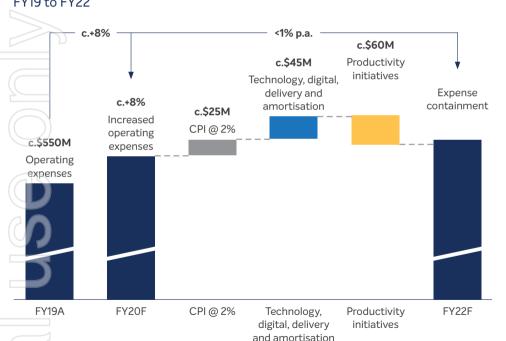


## TARGETING "BROADLY FLAT" COST BASE OF <1% PER ANNUM IN FY21 AND FY22

### BOO GROUP

#### Operating expense profile

FY19 to FY22



- "Broadly flat" underlying cost base profile in FY21 and FY22
- Increased technology and delivery spend to deliver strategic initiatives and technology roadmap
- Amortisation will increase in FY21 and FY22, and plateau into FY23
- Productivity benefits of c.5% annualised per annum from FY20 to FY22



# ACCUMULATING PRODUCTIVITY BENEFITS OF C.5% P.A. FY20 TO FY22, TO \$90M ANNUALISED BY FY23



### **Discipline**

### Synergy

### Scale

c.\$30M annualised FY21 c.\$60M annualised FY22 c.\$90M annualised FY23

- Simplified organisational structure, with 4%-6% FTE reduction
  - Re-sequenced investment roadmap, with subdued spend profile
- Enhanced cost discipline, including partnership negotiations and occupancy costs

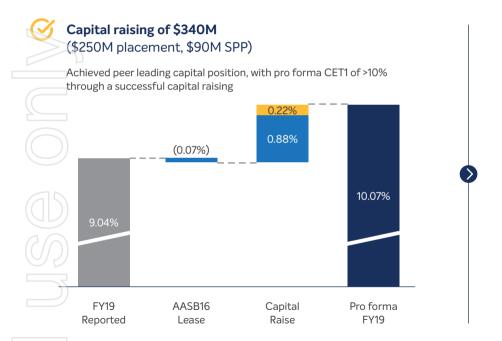
- Optimised operating model, with synergies across the business
- Simplified product offering, with 50% reduction
- Streamlined processes through capability uplift and simplification
- Consolidated core banking and fulfilment platforms (i.e., transition to cloud-based)
- Automated and digitised end-toend processes through RPA and AI





### CONTINUING TO STRENGTHEN THE BANK





## Capital deployed where we can achieve long term shareholder value growth

- Investment capacity and flexibility to execute the changes necessary to transform the business
- Organic capital generation of c.100bps p.a. from FY21 with CET1 of 9.00%-9.50%
- Targeted shift in lending mix to optimise return on RWA growth over time
- Sustainable growth in EPS and dividends from FY21 onwards<sup>1</sup>
- Strong funding and liquidity with high level of customer deposits

<sup>1</sup> Subject to Board and Regulatory approval



# CONTINUING TO STRENGTHEN THE BANK - RISK MANAGEMENT



Focus areas to support BOQ differentiated strategy

#### Creating momentum...

#### to support accelerated growth

Managing portfolio quality and credit risk

Continue our sector focus, building complementary credit risk capability

- Ongoing credit model development reflecting our niche strategy
- Building on strong credit risk skills

- Automated scorecards
- Advancing risk rating methodology around more specialised credit

Aligned with lending transformation initiatives

Enable faster time to right decision, whilst maintaining robust risk processes

- Well progressed simplification and consolidation of credit policies and processes
- Deployed robotics capability across elements of credit decisioning process
- Use data and technology capabilities to deliver faster, better quality outcomes



Continuous focus on driving improvements across our 3 lines of defence to keep the bank safe

- Onlivered automated customer onboarding tool
- Overloped Group Global Risk and compliance tool

Robust risk management

- Developing automated regulatory reporting
- Three lines of defence more deeply embedded

 Utilise Al and other technologies to enhance regulatory compliance and reporting

**76 Royal Commission Recommendations** 

9

actions completed or underway government legislation or review not relevant to BOO

3 lines

3 lines of defence



Strong compliance



Safe to speak up

Excluding St. Andrews

NVESTOR DAY 2020



GEORGE FRAZIS

INVESTOR DAY 2020

### BOQ'S KEY TARGETS



### Our strategic priorities...



### Our empathetic culture sets us apart

### driving to our targets...

- Top 3 NPS for personal and SME customers
- Employee engagement from 56% to top quartile



Distinctive brands service attractive niche customer segments

- Grow customer base to c.1.5M customers by FY24
- Growing above system from FY20, optimising revenue and return<sup>1</sup>
- Ongoing RWA optimisation



Digital bank of the future with a personal touch

- Deliver a new digital bank, VMA (cloud, SaaS, API)
- Transition customers from old to new cloud based core services platform



Simple and intuitive business with strong execution capability

- Productivity benefits of c.\$90M annualised run rate from FY23, containing expense growth to <1.0% p.a. in FY21 and FY22</li>
- Halve the products for sale from 220
- · Within 1-day time to conditional approval for home lending



Strong financial and risk position, with attractive returns

- Positive jaws in FY21, expanding in FY22
- · Strong risk and compliance outcomes
- Maintain group deposit-to-loan ratio of ≥70%
- Capital investment of c.\$100M p.a. FY20-FY22 before reducing to c.\$80M p.a. in FY23 and c.\$60m in FY24 and then normalising

#### delivering strong returns

Target ROE around 8% by FY22 and ROE 9%-10% by FY24

Organic capital generation of c.100bps p.a. from FY21 with CET1 of 9.00%-9.50%

Sustainable growth in EPS and dividends from FY21 onwards<sup>2</sup>

<sup>1</sup> Sources: RBA Lending, Credit Aggregates, APRA Monthly Banking Statistics and Analyst Research & Benchmarking Subject to Board and Regulatory approval

### **CONCLUDING REMARKS**



Delivering an exceptional customer experience, with specialised bankers, and increase long term shareholder value through sustainable profitable growth and attractive returns

- We are a niche player we know our customers, we know where we want to play and we know digital will help us deliver
- BOQ will exceed customer expectations through our empathetic culture, skilled specialist bankers and Owner Managers who will drive sustainable, profitable growth
- Customers are seeking niche solutions rather than commoditised banking products and services
- The changing environment results in less reliance on proprietary IT systems and extensive branch networks and allows us to leverage digital and cloud based technologies
- BOQ is not burdened by large infrastructure and overheads allowing us to be responsive and flexible
- Our simplified structure and staged approach will allow us to rapidly adapt to the new normal
- We will deploy capital where we can deliver long term shareholder value and ensure we have strong execution skills and oversight



### **FY20 GUIDANCE**



- We had previously guided that FY20 will be a difficult year as we transition, with lower year on year cash earnings. We are now anticipating income growth and an improved impairment outcome, and accordingly anticipate FY20 cash earnings to be approximately 4% − 6% lower than FY19¹.
- Statutory earnings impacted by a material one-off below the line adjustment of c.\$80M-c.\$100M pre-tax (in addition to standard noncash items)<sup>2</sup>
  - Target dividend payout ratio set at 70% 80% of cash earnings<sup>3</sup>
    - Given the anticipated statutory profit impact of the strategic transformation in 1H20 it is anticipated that BOQ will set the interim dividend within the 70%–80% target range (excluding one-off items); this will require APRA approval due to the 12 months profit test<sup>4</sup>

<sup>1</sup> Subject to no material change in market conditions

<sup>2</sup> Subject to external audit.

<sup>3</sup> The level of dividends is subject to the discretion of BOQ's Board and depends on, among other things, BOQ's profitability, further prospects, any contractual, legal or regulatory (including APRA) restrictions on the payment of dividends by BOQ and any other factors deemed relevant.

<sup>4</sup> Investors should not assume that APRA's approval will be given; if it is not, the 1H20 dividend payout ratio may be below the target range.







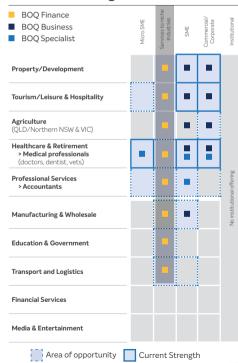


# WE HAVE MADE CLEAR CHOICES ON WHICH CUSTOMER SEGMENTS TO FOCUS ON - WHERE WE CAN ACHIEVE ABOVE MARKET GROWTH AND RETURNS

### **Personal Banking**



### **Business Banking**



**BOQ** GROUP

### **PRESENTERS**







George Frazis joined BOQ as Managing Director and CEO in September 2019 and has over 26 years' corporate experience.

George has a long history in Banking and Finance, having worked in the industry for the past 17 years. Most recently he was Chief Executive of Westpac Group's Consumer Bank. Prior to that George was CEO, St. George Banking Group and Chief Executive, Westpac New Zealand Limited. George has held senior executive roles at National Australia Bank, Commonwealth Bank of Australia, as well as Air New Zealand.



LYN MCGRATH

Group Executive BOQ Retail Banking

Lyn McGrath is the Group Executive Retail Banking, Bank of Queensland. She is responsible for Virgin Money Australia, BOQ Retail distribution – Branches, Contact Centres and Third Party broking, Retail Products, Marketing, Customer Segments, Experience and Strategy. Prior to this she successfully led Commonwealth Bank's Retail Bank Branch distribution and specialist distribution areas. She has also held roles with St George in the Retail Bank as Head of Customer Experience and as Regional Manager, Northern Sydney.



DEBRA ECKERSLEY

Group Executive People & Culture

Debra Eckersley joined BOQ as Group Executive, People and Culture in September 2018 and leads the People and Culture business unit. Prior to her appointment with BOQ, she was a Managing Partner at PricewaterhouseCoopers (PwC), where she spent the past 24 years working in a number of roles including leading their Human Capital function to enable the delivery of PwC Australia's business priorities and consulting to many of Australia's leading organisations.



HUGH LANDER CEO BOQ Specialist

Hugh Lander is the Chief Executive Officer of BOQ Specialist, appointed in December 2017 who provide distinctive banking to medical, veterinarian and accounting professionals.

Previously, he was Chief Executive Officer of BOQ Finance, where he led a national network of relationship-based asset finance specialists for 5 years, who were leading players in the mid-market asset financing segment across Australia and New Zealand.



### **PRESENTERS**





VERITY GILPIN
CEO BOQ Finance

Verity Gilpin joined Bank of Queensland ("BOQ") as the CEO of the BOQ Finance Business in June 2019.

Prior to joining BOQ, Verity was the General Manager Consumer at Flexigroup where she was responsible for leading the sales and marketing teams across all products (including buy now pay later and credit cards) for the Consumer Business in Australia.



EWEN STAFFORD
Chief Financial Officer and
Chief Operating Officer

Ewen Stafford joined BOQ as Chief Financial Officer and Chief Operating Officer in November 2019. He has more than 30 years' of corporate experience across financial services, telecommunications, eCommerce and logistics, commercial property and professional services.

Ewen joined BOQ Group from Deloitte, where he was a Strategy Consulting Partner and led the Banking & Capital Markets sector for Australia.



GREG BOYLE
CEO Virgin Money Australia

Since 2015, Greg Boyle has been Chief Executive Officer of Virgin Money Australia, one of Australia's fastest growing and most successful challenger brands operating across banking, insurance and wealth with a proven track record in leading high performing and entrepreneurial teams from start-up to success.

Prior to the Chief Executive role, Greg was Strategy and Commercial Director at Virgin Money Australia and part of the Investment Management team for Virgin Group in London.



ADAM MCANALEN

Chief Risk Officer

Adam McAnalen was appointed Chief Risk Officer of BOQ in June 2019. Prior to his appointment as Chief Risk Officer, Adam held a number of senior leadership roles across the Business and Retail Banking, Finance, Operations and Risk divisions of BOO.

His previous roles include CEO of BOQ Finance, CRO for BOQ Business, and General Manager Retail Credit where he led the Bank's retail credit risk strategy, scorecards, decisioning, collection and recovery operations.

