



Market Announcement

10 February 2020

Family Insights Group Limited (ASX: FAM) – Trading Halt

Description

The securities of Family Insights Group Limited ('FAM') will be placed in trading halt at the request of FAM, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Wednesday, 12 February 2020 or when the announcement is released to the market.

Issued by

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Senior Adviser, Listings Compliance (Perth)

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10 February 2020

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

Via Email: tradinghaltsperth@asx.com.au

REQUEST FOR TRADING HALT

Family Insights Group Limited (ASX: **FAM**) ("**Family Insights**" or the "**Company**") requests a trading halt of its securities pursuant to ASX Listing Rule 17.1 pending the release of a material announcement in respect of the Frugl Android and IOS application ("**App**") release.

The Company requests that the trading halt be effective immediately and remain in place until the earlier of the commencement of normal trading on Wednesday 12 February 2020, or the release of an announcement in respect to the App release.

The Company is not aware of any reason why the trading halt should not be granted.

- ENDS -

For further information, please contact:

Family Insights Group Limited

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<https://familyinsightsgroup.com>

ABOUT FRUGL

Frugl is a data insights business utilising a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst simultaneously analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.

frugl.com.au | facebook.com/FruglGroceries | instagram.com/FruglGroceries

The **Frugl Corporate Video** can be viewed at <https://vimeo.com/367911850>

ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Family Insights' world class secure VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, Family Insights monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

familyinsights.net | facebook.com/FamilyInsightsApp | instagram.com/Family_Insights_App

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