



20 December 2019

The Manager  
Market Announcements Office  
Australian Securities Exchange

Electronic lodgment

**Shell Brand License extension to 31 December 2029**

The attached announcement is for release to the market.

A handwritten signature in blue ink, appearing to read "Lachlan Pfeiffer", enclosed in a thin black rectangular box.

Lachlan Pfeiffer  
**Company Secretary**

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## Shell Brand License extension to 31 December 2029

Viva Energy (the **Company**) today announced that it has agreed with Shell Brands International AG (**Shell**) to extend its license of the Shell brand on retail automotive fuels in Australia, until 31 December 2029 (**Shell Brand License**).

The extension of the Shell Brand License is on substantially the same commercial terms as the existing agreement.

CEO of Viva Energy, Mr Scott Wyatt, said “Viva Energy has long history as the custodian of the Shell brand on retail automotive fuels in Australia, and we are excited and proud to continue that history. The Shell brand is one of the world’s most recognisable brands, and we continue to see its strong value in Australia.”

The extension of the license is effective 1 January 2020.

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### About Viva Energy

Viva Energy (ASX: VEA) is one of Australia’s leading energy companies and supplies approximately a quarter of the country’s liquid fuel requirements. It is the exclusive supplier of high quality Shell fuels and lubricants in Australia through an extensive network of more than 1,260 service stations across the country.

Viva Energy owns and operates the strategically located Geelong Refinery in Victoria, and operates bulk fuels, aviation, bitumen, marine, chemicals and lubricants businesses supported by more than 20 terminals and 50 airports and airfields across the country.

[www.vivaenergy.com.au](http://www.vivaenergy.com.au)

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