

16th December 2019

## **SKYFII SIGNS THREE YEAR CONTRACT WITH LEADING AUSTRALIAN PROPERTY TRUST ISPT**

### **Highlights:**

- **Three year Master Services Agreement signed with leading Australian Property Trust ISPT**
- **Contract includes the provision of Skyfii IO Platform services (SaaS) including IO Connect (Guest WiFi) and IO Insight (data analytics) across 31 retail shopping centres and commercial office towers Australia wide**
- **ISPT is a leading Australian commercial, retail, logistics, warehousing and residential property investor and developer with a portfolio of \$18.5 billion assets under management. ISPT invests for the industry super funds and like minded investors**

**SYDNEY, AUSTRALIA, 16th December, 2019** - Skyfii Limited (ASX:SKF) (Skyfii or the Company), an omnidata intelligence company, is pleased to announce that it has signed a 3 year master services agreement with leading Australian Property Trust ISPT. This follows the successful completion of an initial 1 year term (announced on the [5th November, 2018](#)) and participation in a more recent competitive tender process.

ISPT is an investor and developer of commercial, retail, logistics, warehousing and residential property in Australia, holding a \$18.5 billion portfolio. The agreement provisions the deployment of Skyfii's 'IO Connect' (guest Wi-Fi) and 'IO Insight' (data analytics) services across 31 retail shopping centres and commercial office towers located across Australia.

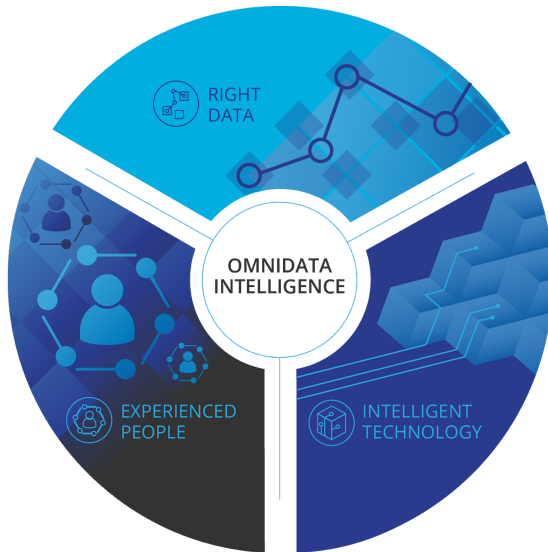
The investment in Skyfii's market leading data intelligence platform will assist ISPT in generating rich customer profiles and insights to drive asset performance. Datasets ingested in the platform include WiFi, people counting cameras, retail sales data and car parks data, providing the property industry with a single view of how their assets are performing.

John Rankin, Chief Operating Officer; Skyfii, commented "We are delighted to have extended our partnership with ISPT for a further three years. The extension recognises the value Skyfii's data collection and analysis tools provides ISPT in monitoring and interpreting consumer behaviour in their venues and ultimately enhancing the experience for their patrons".

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## About Skyfii



As the world's most trusted omnidata intelligence company, Skyfii collects and analyses billions of data points each month from a range of venue types and data sources across five continents.

Our SaaS cloud-based solution, the IO Platform, helps venues visualise, measure, predict, and influence customer behaviour, creating better experiences for their visitors and customers.

The IO Platform provides location and behaviour based communications software and tools to manage guest Wi-Fi, 2D and 3D cameras, people counting technology, weather, sales data, car park and social media data across multiple locations.

Skyfii further augments insights generated by the IO Platform with its Data & Marketing Services offering: a team of data science and marketing consultants who help clients effectively gain more value from their data.

Learn more at [www.skyfii.com](http://www.skyfii.com)

Follow Skyfii updates at <https://www.linkedin.com/company/skyfii>

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