

9 July 2019

Australian Securities Exchange (**ASX**) Level 40, Central Park 152-158 St George's Terrace Perth WA 6000

Notice of Meeting – Proxy Form

Family Insights Group Limited (ASX: FAM) (Company) wishes to provide a generic version of the Proxy Form for the Notice of Meeting dated Friday, 5 July 2019.

A personalised version of the Proxy Form has been mailed out to all existing Shareholders which provides the opportunity for Shareholders to cast their votes online through Automic Group's, the Company's share registry (**Registry**), website.

Shareholders are invited to contact the Registry directly to obtain a copy of their personalised version of the Proxy Form.

For further information, please contact:

Family Insights Group Limited

Quinton Meyers
Company Secretary
P: +618 6489 1600
info@familyinsightsgroup.com

- ENDS -

ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Family Insights' world class secure VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, Family Insights monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.



ABOUT FRUGL GROUP

Frugl is a data insights business utilising a price comparison platform that allows families to compare the cost of goods between different supermarket retailers in their local areas, whilst simultaneously analysing shopper behaviours in real time against the changing landscape of product merchandising and pricing changes across over 60,000 different products from major supermarket chains.



Family Insights Group Limited | ACN 096 870 978

GM Registration Card

If you are attending the meeting in person, please bring this with you for Securityholder registration.

[HolderNumber]

Holder Number: [Holder Number]

Vote by Proxy: FAM

Your proxy voting instruction must be received by 12.00pm (AEST) on Saturday, 3rd August 2019, being not later than 48 hours before the commencement of the Meeting. Any Proxy Voting instructions received after that time will not be valid for the scheduled Meeting.

SUBMIT YOUR PROXY VOTE ONLINE

Vote online at https://investor.automic.com.au/#/loginsah

Login & Click on 'Meetings'. Use the Holder Number as shown at the top of this Proxy Voting form.

- ✓ **Save Money:** help minimise unnecessary print and mail costs for the Company.
- ✓ It's Quick and Secure: provides you with greater privacy, eliminates any postal delays and the risk of potentially getting lost in transit.
 - Receive Vote Confirmation: instant confirmation that your vote has been processed. It also allows you to amend your vote if required.



SUBMIT YOUR PROXY VOTE BY PAPER

Complete the form overleaf in accordance with the instructions set out below.

YOUR NAME AND ADDRESS

The name and address shown above is as it appears on the Company's share register. If this information is incorrect, and you have an Issuer Sponsored holding, you can update your address through the investor portal: https://investor.automic.com.au/#/home Shareholders sponsored by a broker should advise their broker of any changes.

VOTING UNDER STEP 1- APPOINTING A PROXY

If you wish to appoint someone other than the Chairman of the Meeting as your proxy, please write the name of that Individual or body corporate. A proxy need not be a Shareholder of the Company. Otherwise if you leave this box blank, the Chairman of the Meeting will be appointed as your proxy by default.

DEFAULT TO THE CHAIRMAN OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chairman of the Meeting, who is required to vote these proxies as directed. Any undirected proxies that default to the Chairman of the Meeting will be voted according to the instructions set out in this Proxy Voting Form, including where the Resolutions are connected directly or indirectly with the remuneration of KMP.

VOTES ON ITEMS OF BUSINESS – PROXY APPOINTMENT

You may direct your proxy how to vote by marking one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on the items of business, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

APPOINTMENT OF SECOND PROXY

You may appoint up to two proxies. If you appoint two proxies, you should complete two separate Proxy Voting Forms and specify the percentage or number each proxy may exercise. If you do not specify a percentage or number, each proxy may exercise half the votes. You must return both Proxy Voting Forms together. If you require an additional Proxy Voting Form, contact Automic Registry Services.

SIGNING INSTRUCTIONS

You must sign this form as follows in the spaces provided

Joint holding: Where the holding is in more than one name, all of the Shareholders should sign.

Power of attorney: If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this Proxy Voting Form when you return it.

Companies: To be signed in accordance with your Constitution. Please sign in the appropriate box which indicates the office held by you.

Email Address: Please provide your email address in the space provided.

By providing your email address, you elect to receive all communications despatched by the Company electronically (where legally permissible) such as a Notice of Meeting, Proxy Voting Form and Annual Report via email.

CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate 'Appointment of Corporate Representative' should be produced prior to admission. A form may be obtained from the Company's share registry online at https://automic.com.au.

ATTENDING THE MEETING

Completion of a Proxy Voting Form will not prevent individual Shareholders from attending the Meeting in person if they wish. Where a Shareholder completes and lodges a valid Proxy Voting Form and attends the Meeting in person, then the proxy's authority to speak and vote for that Shareholder is suspended while the Shareholder is present at the Meeting.

POWER OF ATTORNEY

If a representative as power of attorney of a Shareholder of the Company is to attend the Meeting, a certified copy of the Power of Attorney, or the original Power of Attorney, must be received by the Company in the same manner, and by the same time as outlined for proxy forms.



BY MAIL Automic

GPO Box 5193

Sydney NSW 2001

IN PERSON

Automic Level 5, 126 Phillip Street

Sydney NSW 2000

BY EMAIL

meetings@automicgroup. com.au

Contact us – All enquiries to Automic

WEBCHAT: https://automic.com.au/

PHONE:

1300 288 664 (Within Australia) +61 2 9698 5414 (Overseas)

Complete and return th	nis form as instructed	d only if you do not vote onlin
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I/We being a Shareholder entitled to attend and vote at the General Meeting of Family Insights Group Limited, to be held at 12.00 pm (AEST) on Monday 5th August 2019 at Chophouse Level 1/25 Bligh Street Sydney NSW 2000 hereby:

Appoint the Chairman of the Meeting (Chair) OR if you are not appointing the Chairman of the Meeting as your proxy, please write in the box provided below the name of the person or body corporate you are appointing as your proxy or failing the person so named or, if no person is named, the Chair, or the Chair's nominee, to vote in accordance with the following directions, or, if no directions have been given, and subject to the relevant laws as the proxy sees fit and at any adjournment thereof.

The Chair intends to vote undirected proxies in favour of all Resolutions in which the Chair is entitled to vote.

Unless indicated otherwise by ticking the "for"," against" or "abstain" box you will be authorising the Chair to vote in accordance with the Chair's voting intention.

AUTHORITY FOR CHAIR TO VOTE UNDIRECTED PROXIES ON REMUNERATION RELATED RESOLUTIONS Where I/we have appointed the Chair as my/our proxy (or where the Chair becomes my/our proxy by default), I/we expressly authorise the Chair to exercise my/our proxy on Resolution 5 & 6 (except where I/we have indicated a different voting intention below) even though Resolution 5 & 6 is connected directly or indirectly with the remuneration of a member of the Key Management Personnel, which includes the Chair.

	Resc	Resolutions		Against	Abstain
tion	1.	Ratification of prior issue of placement shares			
Direction	2.	Ratification of prior issue of placement shares			
/oting	3.	Approval for further Placement			
Your	4.	Consolidation of Capital			
•	5.	Issue of options to related party – Jonathan Mark Wild			
H	6.	Issue of options to related party – Sean Paul Smith			
		se note: If you mark the abstain box for a particular Resolution, you are directing your proxy not to vote on the a poll and your votes will not be counted in computing the required majority on a poll.	nt Resolution	on a show	of hands

SIGNATURE OF SECURITYHOLDERS – THIS MUST BE COMPLETED							
Individual or Securityholder 1	Securityholder 2	Securityholder 3					
Sole Director and Sole Company Secretary	Director	Director / Company Secretary					
Contact Name:							
Email Address:							
Contact Daytime Telephone Date (DD/MM/YY)							
Bu providing your email address, you elect to re	ceive all of your communications despatched l	buthe Company electronically (where legally					

3: Sign Here + Con STEP

permissible).